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FCA Canada Reports Best September Sales Since 2000

- 70 consecutive months of year-over-year sales growth – longest growth streak in Company's history
- 24,007 vehicles sold, up 1 per cent from September 2014
- Highest September calendar-year-to-date sales on record
- September sales records set for Jeep® Cherokee, Jeep Wrangler and Ram Truck
- New September sales record for Ram brand, up 25 per cent from September 2014

October 1, 2015, Windsor, Ontario - FCA Canada Inc. today reported September 2015 sales of 24,007, compared with 23,742 vehicles sold in September 2014. These results mark a year-over-year increase of 1 per cent and represent the best year-to-date sales through September in the Company's history. Additionally, these sales figures maintain FCA Canada's position as the number one seller of new vehicles in the country through September.

"Twenty-eight per cent growth in Ram pickup sales was the key factor in driving the strongest September in 15 years, " said Dave Buckingham, Chief Operating Officer, FCA Canada.

Sales Highlights:

The Jeep® brand is headed for another record breaking year, with 2015 calendar-year-to-date sales up 12 per cent over last year's record total at this time of year. Leading the sales success for the brand is the Jeep Cherokee, which saw 2,823 vehicles sold in September 2015 and which represents an increase of 31 per cent compared with 2, 155 sales in September 2014. With exceptional value starting at an MSRP of $25,495 along with award-winning interiors, Jeep Cherokee sales are up 41 per cent so far this calendar year.

Jeep Wrangler also reported strong results in September 2015 with 1,922 sales, up 7 per cent from 1,790 vehicles sold in the same month one year prior. Jeep Wrangler, with its ability to go anywhere and do anything, is seeing a great deal of consistent sales success in Canada. It is the most capable off-road vehicle in its class and outsells every compact SUV in the segment.

These Jeep results signify a September sales record for both Jeep Cherokee and Jeep Wrangler.

Switching gears to the Ram brand, September 2015 marked a sales record with a 25 per cent improvement over the previous sales record of 7,133 sales, which was set in September 2014. Looking specifically at Ram pickup truck sales within the full Ram brand line-up, there were 8,449 sold in September 2015, compared with 6,592 trucks sold in September 2014. These results represent a 28 per cent year-over-year increase and set a September sales record for both the Ram brand and Ram trucks.

Ram 1500 is Canada's most fuel-efficient pickup truck, delivering up to 8.0L/100km; while Ram 3500 delivers best-in-class towing up to 31,210 lb. (14,157kg). Ram trucks have a rugged style and bold focus on the future. They stand the test of time and embrace the toughest challenges, which is why so many customers continue to be attracted to the Ram brand.

Sales Charts:

September	**September 2015**	**September 2014**	**% Change**
Total Volume	24,007	23,742	**1.1%**

Model Highlights	September 2015	September 2014	% Change	
Ram Pickup	8,449	6,592	**28%**	Record September Sales
Jeep Cherokee	2,823	2,155	**31%**	Record September Sales
Jeep Wrangler	1,922	1,790	**7%**	Record September Sales
Dodge Grand Caravan	3,978	3,678	**8%**	
Ram Brand	8,932	7,133	**25%**	Record September Sales

CYTD

CYTD Sales	September 2015	September 2014	% Change	
Total Volume	227,678	225,166	**1%**	CYTD Record Sales

Model Highlights	September 2015	September 2014	% Change	
Ram Pickup	70,936	65,209	**9%**	#2 selling vehicle in Canada
Jeep Cherokee	23,161	16,402	**41%**	
Ram Brand	76,558	70,258	**9%**	
Total Jeep Brand	60,573	54,167	**12%**	

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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