

## FCA Canada Inc. Reports Best June Sales Since 1985

- 27,217 vehicles sold, up 1 per cent from June of 2014
- June sales records set for Jeep and Ram brands
- June sales records set for Dodge Challenger, Jeep Cherokee, Chrysler Town & Country and Ram pickup trucks
- Dodge and Chrysler minivans up 14 per cent

July 2, 2015, Windsor, Ontario - FCA Canada Inc. today reported June 2015 sales of 27,217, compared with 27,013 sold in June 2014. These results mark the best June sales since 1985.

"We were the largest manufacturer of vehicles in Canada in 2014 and with the \$2 billion investment in our Windsor Assembly Plant and new minivan program, the future of Canada's #1 selling minivan has never looked brighter," said Dave Buckingham, Chief Operating Officer, FCA Canada.

### Sales Highlights

The Ram brand reported 9,081 trucks sold for the month. Looking specifically at Ram pickup truck sales within the full Ram brand line-up, there were 8,526 sold in June 2015, compared with 7,251 trucks sold in June 2014. These results represent an 18 per cent year-over-year increase and mark a June sales record for both the Ram brand and Ram pickup trucks.

Ram continues as "King of the Hill" in the heavy-duty battleground with the introduction of the 2016 model year Ram 2500 and 3500 Heavy Duty pickups. The capability leaders further build on a list of best-in-class claims for power, towing capacity and payload capacity.

Additionally, for two years running, the Ram 1500 leads pickup truck fuel economy with the exclusive 3.0-liter EcoDiesel V-6 engine, delivering 240 horsepower, 420 lb.-ft. of torque and as good as 8 L/100km (35 mpg) highway.

The Jeep brand set a June sales record in 2015 with 6,931 vehicles, compared with 6,817 sold in June 2014. These results mark the 16th month of consecutive year-over year sales gains for the Jeep Brand. Jeep Cherokee continues to flourish within the mid-size SUV segment with 2,361 sales, which is an increase of 3 per cent from 2,286 reported in June 2014. Jeep Cherokee offers superior on-road ride and handling with an industry-first, class-exclusive 9-speed automatic transmission.

Looking at passenger car sales, Dodge Challenger had a phenomenal month with the sale of 326 vehicles. These results represent an increase of 149 per cent, compared with 131 sold in June 2014. The Brampton-built Chrysler 300 and Dodge Challenger were recently ranked highest in the Large Car and Midsize Sporty Car segments in J.D. Power and Associates' 2015 U.S. Initial Quality Study<sup>SM</sup> (IQS).

With the Windsor Assembly Plant retooling project complete and employees back to building the world-class Dodge Grand Caravan and Chrysler Town & Country minivans, an increase of 14 per cent in minivan sales was reported in June 2015 with 6,186 minivans sold, compared with the same results from June 2014, when 5,420 minivans were sold.

### Sales Charts

Model Highlights	June 2015	June 2014	% Change	
Ram Pick-up	8,526	7,251	18%	Record June Sales

Jeep Cherokee	2,361	2,286	<b>3%</b>	Record June Sales
Chrysler Town & Country	1,863	706	<b>164%</b>	All Time Record Sales
Dodge Challenger	326	131	<b>149%</b>	Record June Sales
Total Ram Brand	9,081	8,034	<b>13%</b>	Record June Sales
Total Jeep Brand	6,931	6,817	<b>2%</b>	Record June Sales

### **CYTD**

<b>Model Highlights</b>	<b>June 2015 CYTD</b>	<b>June 2014 CYTD</b>	<b>% Change</b>	
Ram Pickup	46,098	42,838	<b>8%</b>	#2 selling vehicle in Canada
Jeep Cherokee	13,443	10,279	<b>31%</b>	
Chrysler 200 Sedan	6,342	4,483	<b>41%</b>	
Total Ram Brand	50,262	46,262	<b>9%</b>	
Total Jeep Brand	37,964	33,293	<b>14%</b>	

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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