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Top 10 Reasons the 2015 Chrysler 200 is the Best New Car for College Graduates

- The Chrysler 200 is loaded with the style and technology college grads are looking for, with the safety and security features that give moms and dads peace of mind

May 21, 2015, Auburn Hills, Mich. - May is college graduation season and many recent graduates are in the market for their first new car. The all-new 2015 Chrysler 200 offers grads the perfect combination of style and clever features that make drivers proud to own the car, while offering the safety and security features and value that give parents peace of mind.

1. Inspired American design stands out in a sea of sameness

- Inspired American design and beautifully crafted inside and out, the all-new 2015 Chrysler 200 sedan's coupe-like exterior appearance is highlighted by clean lines and expressive surfaces
- The Chrysler 200 has an athletic yet soulful presence, it's a timeless design based on simple elegance
- The all-new 2015 Chrysler 200 interior is a sophisticated blend of hand-sculpted fluid shapes, high-quality materials, innovative material choices, precision craftsmanship, state-of-the-art technology and thoughtful, clever features
- The interior of the 200 is inviting, comfortable and rewards drivers and passengers on daily commutes as well as longer journeys

2. Sought-after technology

- The latest technology which simplifies the commute and makes it more enjoyable is a key feature for consumers looking for a mid-size sedan. But the technology has to be easy-to-use and relevant
- The 2015 Chrysler 200 was designed with thoughtful, state-of-the-art, high-tech features and amenities that are intuitive and easy to use and will delight drivers and passengers alike
- The easy-to-use 5- or 7-inch full-color driver information display instrument cluster allows the driver to enjoy a customized user experience and receive information and vehicle feedback in the format they prefer, while keeping their hands on the wheel and eyes on the road
- A multitude of information can be displayed in the center of the gauge cluster, including speed, turn-by-turn navigation, real-time fuel economy, safety warnings, and safety and security functions such as the ParkSense Parallel/Perpendicular Park Assist feature, audio information and trip details

3. Award-winning Uconnect suite of features

- An available award-winning 8.4-inch touchscreen multimedia command center – the largest in the mid-size sedan segment – or the 5-inch touchscreen multimedia command center are attractive, intuitive and easy to use, and are located in the center of the dash
- The Uconnect system allows the driver to control the audio, climate controls, heated/ventilated seats and much more from the touchscreen
- The touchscreen buttons are large and easy-to-see at a glance
- The 8.4-inch color touchscreen Uconnect Access is user-friendly and includes Bluetooth connectivity, SiriusXM Radio, navigation, music, apps (Pandora, Aha, iHeartRadio and more), voice-to-text messaging and streaming audio capability
- Uconnect Access Via Mobile seamlessly brings four popular Internet radio apps into the Chrysler 200 – Aha by Harman, iHeartRadio, Pandora and Slacker. Like all Uconnect-brand features, it is designed to be easy to learn and easy to use
- Available Wi-fi hot spot subscriptions tailored to what drivers and passengers need – 1 day, 1 week, a full

year or anything in between
- A power supply and media center located in the center console under the sliding cup holders provides maximum user convenience, including an available 115-volt outlet
- The front passenger footwell also is equipped with a power supply so the driver and front seat passenger don't have to debate about who gets to plug in their device

4. Fuel Economy and Power

- Segment-first standard nine-speed automatic transmission, innovative all-wheel-drive system, choice of two engine options and spirited ride and handling characteristics equal a driving experience customers will look forward to
- Standard 2.4-liter MultiAir®2 Tigershark I-4 producing 184 horsepower and 173 lb.-ft. of torque with highway fuel economy of 36 mpg, a 5 mile per gallon improvement compared with the outgoing model
- Award-winning available 3.6-liter Pentastar V-6 engine producing best-in-class 295 horsepower and 262 lb.-ft. of torque and highway fuel economy ratings of 32 mpg, a 3 mile per gallon improvement versus the outgoing model
- The all-new 2015 Chrysler 200 provides a choice of two drivelines for exceptional driving dynamics in all road and weather conditions, standard front-wheel drive or Chrysler's available innovative all-wheel drive (AWD) system
- The 2015 Chrysler 200 is the first mid-size sedan to feature complete rear-axle disconnect, which reduces energy loss to improve fuel efficiency
- The rear-axle disconnect seamlessly switches between front- and all-wheel drive for full-time torque management and does not require input from the driver

5. Peace of Mind

- The 2015 Chrysler 200 offers 60 safety and security features
- The Chrysler 200 is an Insurance Institute for Highway Safety (IIHS) Top Safety Pick and is rated five stars by the National Highway Traffic Safety Administration (NHTSA).
- Standard safety and security features on every model of the 2015 Chrysler 200 include: SafeHold secures the vehicle if the driver opens the door and unlatches the seat belt while forward or reverse gears are still engaged, eight standard air bags, all-speed traction control, brake assist, brake/throttle override, electronic stability control, electronic roll mitigation, four-wheel anti-lock disc brakes, energy absorbing steering column, Enhanced Accident Response System (EARS), Keyless Enter 'n Go, LATCH child seat anchors, brake/park interlock, a body constructed of 60 percent high-strength steel and many more
- Available features include: ParkSense rear backup sensors, ParkView rear backup camera, 9-1-1 Call Assist, Uconnect Voice Command and many more

6. Safety and security features typically found on luxury vehicles are available on the 200 without the luxury price tag

- The new 2015 200 delivers multiple features that are more typically found on luxury vehicles, which utilize sensing elements that leverage available ultrasonic, radar, camera and other technologies for a 360-degree view of the road. Available features include:
- Adaptive Cruise Control-Plus: that, under certain circumstances can bring the all-new 2015 Chrysler 200 to full stop without driver intervention
- ParkSense Parallel/Perpendicular Park Assist: uses ultrasonic sensors to guide the driver into parking spaces. The perpendicular park assist function is a segment first
- Full-speed Forward Collision Warning-Plus: a Chrysler Group first that provides autonomous braking and, under certain circumstances, slows or brings the vehicle to a full stop when a frontal collision appears imminent
- LaneSense lane departure warning with Lane Keep Assist introduces subtle steering-wheel input to alert driver of inadvertent lane departure and assist with corrective action
- Blind-spot monitoring and rear crosspath detection

7. 2015 Chrysler 200 offers something for everyone with the choice of sporty, practical or plush models from which to choose

- LX and Limited models offer style and value
- 200S model stands out from the crowd with a more sinister style, sport-tuned suspension, paddle shifters and a spirited driving experience for consumers who enjoy the drive
- 200C models offers the ultimate comfort while commuting with premium leather seating with heated/cooled front seats, real wood trim, bronze accents and more

8. Packed with features drivers desire at a price they appreciate

- Standard 9-speed automatic transmission on all models, electronic shifting with rotary e-shift dial, Keyless Enter 'n Go with push-button start on all models and remote start, best-in-class interior storage space
- Innovative available all-wheel-drive system with fully-disconnecting rear axle
- Best-in-class 295 horsepower on the available V6 engine

9. A Place for Everything

- Chrysler 200 offers the most interior storage space in the mid-size sedan segment
- The innovative center console is well-thought-out and features a number of user-friendly features
- A pass-through storage area at the front of the console is accessible by both the driver and front-seat passenger
- A thoughtful opening at the rear of the pass-through storage area allows for wires and cables to directly connect to the power supply and media center located in the center console
- An innovative sliding cup holder with smooth, furniture-like movement allows drivers and passengers to use the space in a way that best fits their needs
- A spacious storage bin under the cupholders and armrest allows passengers to store items out of sight
- Folding arm rest in the center of the second row offers two cupholders
- A large glove box, big enough to hold an iPad or small computer
- Available door map pockets incorporate beverage holders large enough for 20-ounce bottles
- The 200 offers 16.0 cubic feet of storage space in the trunk, a rear pass-through for items such as skis, fishing poles or brooms and a 60/40 split folding rear seat

10. Made in the U.S.A.

- The 2015 Chrysler 200 is designed, engineered and built, with pride, in Michigan
- With a major investment of more than $1 billion, Chrysler Group's Sterling Heights (Mich.) Assembly Plant (SHAP), once slated for closure, sports an all-new paint shop using leading-edge technology, a new, fully robotic body shop and an upgraded assembly area, setting the stage for the world-class craftsmanship found in the all-new 200

Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

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