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2006 Chrysler Crossfire SRT6 Market Position and Advantages

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Market Position

The 2006 Chrysler Crossfire SRT6 is a performance-induced version and the ultimate expression of the Chrysler brand's breathtaking icon. It features race-inspired benchmark performance, thanks to a hand-built 330-horsepower (246 kW) 3.2-liter supercharged engine, performance-tuned ride-and-handling characteristics, world-class braking, functional performance-themed exterior design elements, and interior appointments designed to delight the performance enthusiast.

Market Advantages

Offered as a two-seat sports coupe and roadster, the Chrysler Crossfire SRT6 boasts performance figures of: 0-60 mph in less than five seconds; 60-0 mph braking in approximately 115 feet; and the SRT-signature test of 0-100-0 mph in the mid-15-second range.

The Chrysler Crossfire SRT6's hand-built supercharged 3.2-liter V-6 engine delivers 330 horsepower (246 kW), a 53 percent power enhancement from the original Crossfire.

From a performance standpoint, Chrysler Crossfire SRT6 beats the Porsche Boxster S (0-100-0 mph, 0-60 mph), and competes with the Porsche 911 (Carrera automatic/Tiptronic) at a significantly lower price

As the first Chrysler vehicle to earn the coveted SRT badge, the Chrysler Crossfire SRT6 offers maximum performance with sophisticated, refined performance technology.

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