

## FCA Canada Reports February Sales Increase

- 63 consecutive months of year-over-year sales growth – longest growth streak in Company's history
- 18,711 vehicles sold; an increase of 1 per cent over February 2014 sales
- February sales records set for Ram Truck and Jeep Cherokee
- February sales records set for Ram and Jeep brands

March 3, 2015, Windsor, Ontario - FCA Canada Inc. (formerly Chrysler Canada Inc.) today announced its 63rd consecutive month of year-over-year sales growth, representing the longest sales streak in the Company's history. February 2015 sales were 18,711 compared with 18,522 in February 2014, which represents a 1 per cent increase.

"Our consistent investment in our product portfolio has propelled us to a streak of 63 consecutive months of year over year sales gains," said Dave Buckingham, Chief Operating Officer, FCA Canada. "I fully expect these strong sales results to continue as we introduce more great new products like the Jeep Renegade and FIAT 500X to the Canadian market."

### Sales Highlights:

Jeep Brand sales were up 2 percent, with 4,282 units sold, compared with 4,212 sold in February of 2014, marking a February sales record. The Jeep brand has set a sales record in each month dating back to February, 2014.

Jeep Cherokee was the best-selling Jeep in Canada, in both the months January and February of 2015. For the month, 1,474 copies of the Jeep Cherokee were sold, marking an increase of 9 per cent over 1,358 sold in February of 2014. These results represent a monthly sales record. The Jeep Cherokee Trailhawk – the most capable mid-size sport utility vehicle – was recently named "Four Wheeler of the Year", by Four Wheeler magazine.

February 2015 represented the 27th consecutive month of year-over-year sales growth for the Ram brand with 6,294 sales, marking an increase of 9 per cent over 5,770 units sold in February 2014. These results represent a monthly sales record for the brand. Looking specifically at Ram pickup truck sales within the full Ram brand line-up, there were 5,645 sold in February 2015, compared with 5,390 trucks sold in February 2014. These results represent a 5 per cent increase and mark a February sales record.

Earlier this year, the Ram Truck brand unveiled two new 2015 Ram 1500 models – the Ram 1500 Rebel and the Ram Laramie Limited. The Rebel features one-of-a kind off-road design cues backed by a one inch factory suspension lift providing best in-class ground clearance. The Ram Laramie Limited, which is already the benchmark for truck opulence, shows an even higher level of sophistication and attention to detail, as expected from buyers looking for the best in capability without sacrificing the finest in luxury accompaniments.

### Sales Charts:

February	February 2015	February 2014	% Change
Total Volume	18,711	18,522	1%

Model Highlights	February 2015	February 2014	% Change	
Ram Pickup	5,645	5,390	5%	Record February Sales
Jeep Cherokee	1,474	1,358	9%	Record February Sales
Total Ram Brand	6,294	5,770	9%	Record February Sales

Total Jeep Brand 4,282 4,212 2% Record February Sales

**CYTD Sales February 2015 February 2014 % Change**

Total Volume 36,765 36,220 2%

**Model Highlights February 2015 February 2014 % Change**

Ram Pickup 11,455 10,823 6% #2 selling vehicle in Canada

Jeep Cherokee 2,877 2,668 8%

Jeep Wrangler 2,424 2,126 14%

Total Ram Brand 12,811 11,693 10%

Total Jeep Brand 8,285 7,719 7%

**About FCA Canada Inc.:**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 90th anniversary in 2015. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep, Dodge, Ram and FIAT brands as well as the SRT performance vehicle designation. The company also distributes the Alfa Romeo 4C model and Mopar products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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