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All-new Alfa Romeo 4C and New Dodge Charger Win '2015 MotorWeek Drivers' Choice Awards'

February 12, 2015, Auburn Hills, Mich. - *MotorWeek*, television's original automotive magazine, today announced that the all-new 2015 Alfa Romeo 4C is the winner of the publication's Driver's Choice award for "Best Performance Car," and the new 2015 Dodge Charger earned the title of "Best Sports Sedan."

Offering driving enthusiasts supercar-level performance, race-derived technology and seductive Italian style, the all-new 2015 Alfa Romeo 4C features a state-of-the-art carbon fiber monocoque chassis combined with manual steering and a turbocharged engine mated to a rapid-fire Alfa twin-clutch transmission for a visceral and highly connected driving experience, not to mention a 0-to-60 mph time of 4.1-seconds.

"The 2015 Alfa Romeo 4C delivers the exhilaration of a mega-buck Italian exotic sports car for a fraction of the price," said John Davis, Host of *MotorWeek*. "It's truly a unique experience, and one that appeals to all the senses. The 4C is a car designed with one thing in mind, driving!"

As America's only four-door fastback-styled muscle car, the new 2015 Dodge Charger remains in a class of its own — from 300 horsepower models with best -in-class 31 mile per gallon highway V-6 fuel economy; to models with even more all-weather traction thanks to the segment's most innovative AWD system; to the quickest, fastest and most powerful sedan in the world — the Charger SRT Hellcat model delivering 707 horsepower, 650 lb.-ft. of torque and a top speed of 204 miles per hour — the depth of the new Charger range enables more performance, technology and refinement at every price point.

"No matter if it's on the street or the track, the new 2015 Dodge Charger is one of the best balanced four-doors we've ever driven," said Davis. "Plus, with constant improvement in all areas, not to mention the recent addition of the awesome 707-horsepower Charger SRT Hellcat model, it's clear that there's nothing retro about this new Dodge except its spirit of American-bred high performance."

About *MotorWeek's* annual Drivers' Choice Awards

Every year for the last 34 years, *MotorWeek* has paused half way through its television season to take stock of the state of the automotive business and to judge the best new cars and trucks of the year. *MotorWeek's* annual Drivers' Choice Awards look at vehicles from a buyer's point of view, with attention to automotive trends and innovations, as well as value and reliability — all to produce a list of winners that can be used as a practical guide for car shopping.

MotorWeek announced all of its Drivers Choice Awards winners at the 2015 Chicago Auto Show, and will highlight them on its broadcast episode which begins airing on PBS February 14th and on Discovery's Velocity Network stations February 24th.

About the all-new 2015 Alfa Romeo 4C

With motorsport heritage and technical excellence dating back to 1910, plus century-old values that include race-inspired performance, advanced technologies and groundbreaking Italian design — Alfa Romeo vehicles are designed for the driving enthusiast and focus on making the driver the most integral part of the machine. Representing a "return to the great Alfa Romeos" and marking the premium sports car brand's return to North America is the highly anticipated 4C Coupe — and in time for summer, the all-new 4C Spider joins the lineup, delivering an even more exhilarating driving experience with open-air freedom.

The all-new 2015 Alfa Romeo 4C Coupe and 4C Spider offer driving enthusiasts a technical, mid-engine design inspired by the brand's legendary racing history and represents the essential sportiness embedded in the brand's DNA: handcrafted in Modena, Italy; seductive Italian style; state-of-the-art Formula 1 inspired carbon fiber monocoque chassis that enables an incredible power-to-weight ratio; advanced technologies, including the all-aluminum 1750 cc turbocharged engine with direct-injection, dual intercoolers, and variable-valve timing that enable supercar-level performance.

Spearheading the Alfa Romeo brand's return to North America is the well-equipped 4C Launch Edition with unique design appointments, Track Package and serialized "1 of 500" plaque. This limited-edition model is available now with a starting MSRP of \$68,400 (excluding \$1,295 destination). An initial group of 88 Alfa Romeo dealers are the first to sell the limited-edition 4C Launch Edition coupe.

About the new 2015 Dodge Charger

As the most successful four-door fastback-styled muscle car on the market, the new, more aggressively restyled 2015 Dodge Charger remains in a class of its own - delivering even more performance, technology and refinement thanks to its TorqueFlite eight-speed automatic transmission now standard on every model - from the SE to the SXT, R/T, R/T Road & Track, R/T Scat Pack, SRT 392 and the SRT Hellcat. The 2015 Charger also offers a full range of fuel-efficient and powerful engine options, including the award-winning 3.6-liter V-6 Pentastar engine, which delivers up to 31 miles per gallon (mpg) on SE and SXT models; the legendary 370-horsepower 5.7-liter HEMI® V-8 on the R/T; the 6.4-liter HEMI V-8, which punches out a best-in-class, naturally aspirated 485 horsepower and 475 lb.-ft. of torque in the SRT 392 and R/T Scat Pack models and the new 6.2-liter supercharged HEMI Hellcat V-8 engine. The Charger SRT Hellcat delivers ultimate performance with 707 horsepower, 650 lb.-ft. of torque, a top speed of 204 miles per hour, and a National Hot Rod Association (NHRA)-certified, quarter-mile elapsed time of 11.0 seconds on street tires, making it the quickest, fastest and most powerful sedan in the world.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments where they compete.

Dodge drives forward as a pure performance brand, offering SRT Hellcat versions of the Dodge Challenger, Dodge Charger and Dodge Durango, as well as an R/T plug-in hybrid electric vehicle (PHEV) version of the all-new 2023 Dodge Hornet, representing the brand's first-ever electrified performance vehicle. Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock; the 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world; and the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever; and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet. Combined, these four muscle vehicles make Dodge the industry's most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In 2022, the Dodge brand ranked No. 1 in the J.D. Power [APEAL Study](#) (mass market), making it the only domestic brand ever to do so three years in a row. In 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the J.D. Power [Initial Quality Study](#) (IQS).

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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