

Alfa Romeo Franchises Awarded to 86 Dealers in U.S. and Canada

- Alfa Romeo dealer network established in U.S. and Canada
- Initial pool of 86 dealers drawn from existing FIAT and Maserati brand dealers
- Additional Alfa Romeo franchises to be awarded later this year

June 10, 2014, Auburn Hills, Mich. - An initial group of 86 dealers have been awarded Alfa Romeo franchises in the United States and Canada.

In the U.S., 82 Alfa Romeo dealers are located in 33 states, with California, Texas, and Florida having the largest concentration of dealerships. There are four Alfa Romeo dealers in Canada in this first group.

These 86 dealers will be the first to sell the all-new 2015 Alfa Romeo 4C coupe and limited-edition 4C Launch Edition when the iconic Italian sports car brand returns to the North American market this year.

“This group of dealers represents the first phase in the Alfa Romeo dealer network selection process,” said Peter Grady, Vice President of Network Development, Chrysler Group LLC. “Each Alfa Romeo dealer will have a unique staff dedicated to the brand’s premium market clientele. We require each Alfa Romeo dealer to have their sales and technical staff go through an intensive curriculum to ensure the highest levels of customer care and proficiency of the Alfa Romeo 4C. We anticipate that the Alfa Romeo dealer network ultimately will exceed 300 franchises in North America.”

Additional Alfa Romeo franchises will be awarded this year. Initially, each franchise will receive the highly-anticipated Alfa Romeo 4C Launch Edition.

Here are the dealers by state that have been awarded an Alfa Romeo franchise in the U.S., followed by the four dealers in Canada:

Alabama

FIAT of Huntsville, dba Alfa Romeo of Huntsville, Huntsville, Ala.

Arkansas

Landers FIAT, dba Landers Alfa Romeo, Benton, Ark.

FIAT of Fayetteville, dba Alfa Romeo of Fayetteville, Fayetteville, Ark.

Arizona

Larry H. Miller FIAT Tucson, dba Larry H. Miller Alfa Romeo Tucson, Tucson, Ariz.

FIAT of Scottsdale, dba Alfa Romeo of Scottsdale, Scottsdale, Ariz.

California

FIAT of Burlingame, dba Alfa Romeo of Burlingame, Burlingame, Calif.

FIAT of Bakersfield, dba Alfa Romeo of Bakersfield, Bakersfield, Calif.

McKevitt FIAT, dba McKevitt Alfa Romeo, Berkeley, Calif.

Premier FIAT of Fremont, dba Premier Alfa Romeo of Fremont, Newark, Calif.

Orange Coast FIAT, dba Orange Coast Alfa Romeo, Costa Mesa, Calif.

Santa Monica FIAT, dba Santa Monica Alfa Romeo, Santa Monica, Calif.

FIAT of Los Angeles, dba Alfa Romeo of Los Angeles, Los Angeles, Calif.

Kearny Mesa FIAT, dba Kearny Mesa Alfa Romeo, San Diego, Calif.

Walter's FIAT, dba Walter's Alfa Romeo, Riverside, Calif.

Mossy FIAT, dba Mossy Alfa Romeo, National City, Calif.

FIAT of San Francisco (San Francisco Motors), dba Alfa Romeo of San Francisco, San Francisco, Calif.

Maserati of Walnut Creek, dba Alfa Romeo of Walnut Creek, Walnut Creek, Calif.

Colorado

AutoNation FIAT North Denver, dba AutoNation Alfa Romeo North Denver, Northglenn, Colo.

Connecticut

FIAT of Fairfield County, dba Alfa Romeo of Fairfield County, Stamford, Conn.

Florida

Rick Case FIAT, dba Rick Case Alfa Romeo, Davie, Fla.

FIAT of North Miami, dba Alfa Romeo of North Miami, North Miami, Fla.

FIAT of Melbourne, dba Alfa Romeo of Melbourne, Melbourne, Fla.

FIAT of Pensacola, dba Alfa Romeo of Pensacola, Pensacola, Fla.

Sunset FIAT of Sarasota, dba Sunset Alfa Romeo of Sarasota, Sarasota, Fla.

FIAT of Winter Haven, dba Alfa Romeo of Winter Haven, Winter Haven, Fla.

FIAT of Orange Park, dba Alfa Romeo of Orange Park, Jacksonville, Fla.

Greenway FIAT of East Orlando, dba Greenway Alfa Romeo of East Orlando, East Orlando, Fla.

Fields FIAT, dba Fields Alfa Romeo, Orlando, Fla.

Georgia

FIAT of Savannah, dba Alfa Romeo of Savannah, Savannah, Ga.

Iowa

D&D FIAT, dba D&D Alfa Romeo, Davenport, Iowa

Billion FIAT, dba Billion Alfa Romeo, Clive, Iowa

Illinois

FIAT of Chicago, dba Alfa Romeo of Chicago, Chicago, Ill.

Bettenhausen FIAT of Tinley Park, dba Bettenhausen Alfa Romeo of Tinley Park, Tinley Park, Ill.

FIAT of Metro East, dba Alfa Romeo of Metro East, Fairview Heights, Ill.

Indiana

FIAT of Glenbrook, dba Alfa Romeo of Glenbrook, Fort Wayne, Ind.

Expressway FIAT of Evansville, dba Expressway Alfa Romeo of Evansville, Evansville, Ind.

Kentucky

Jake Sweeney FIAT, dba Jake Sweeney Alfa Romeo, Florence, Ky.

Louisiana

Landers FIAT, dba Landers Alfa Romeo, Shreveport, La.

Maryland

Heritage FIAT, dba Heritage Alfa Romeo, Owings Mills, Md.

Criswell Maserati, dba Criswell Alfa Romeo, Germantown, Md.

Michigan

Suburban FIAT, dba Suburban Alfa Romeo, Ann Arbor, Mich.

Fox FIAT, dba Fox Alfa Romeo, Traverse City, Mich.

Golling FIAT, dba Golling Alfa Romeo, Bloomfield Hills, Mich.

FIAT of Lakeside, dba Alfa Romeo of Lakeside, Macomb, Mich.

Zeigler FIAT of Grandville, dba Zeigler Alfa Romeo of Grandville, Grandville, Mich.

Minnesota

FIAT of Bloomington, dba Alfa Romeo of Bloomington, Bloomington, Minn.

Missouri

Northtowne FIAT of Kansas City, dba Northtowne Alfa Romeo of Kansas City, Kansas City, Mo.

North Carolina

Hendrick FIAT of Cary, dba Hendrick Alfa Romeo of Cary, Cary, N.C.

Nebraska

FIAT of Omaha, dba Alfa Romeo of Omaha, Omaha, Neb.

New Jersey

FIAT of Maple Shade, dba Alfa Romeo of Maple Shade, Maple Shade, N.J.

Fullerton FIAT, dba Fullerton Alfa Romeo, Somerville, N.J.

Nevada

FIAT of Las Vegas, dba Alfa Romeo of Las Vegas, Las Vegas, Nev.

Findlay FIAT, dba Findlay Alfa Romeo, Henderson, Nev.

New York

FIAT of Larchmont, dba Alfa Romeo of Larchmont, Larchmont, N.Y.

Ohio

Bob & Chuck Eddy FIAT, dba Bob & Chuck Eddy Alfa Romeo, Youngstown, Ohio

Yark FIAT, dba Yark Alfa Romeo, Toledo, Ohio

Bob-Boyd FIAT, dba Bob-Boyd Alfa Romeo, Columbus, Ohio

Bob Ross FIAT, dba Bob Ross Alfa Romeo, Centerville, Ohio

Oklahoma

FIAT of Edmond, dba Alfa Romeo of Edmond, Edmond, Okla.

Pennsylvania

Baierl FIAT, dba Baierl Alfa Romeo, Wexford, Pa.

South Carolina

Benson FIAT, dba Benson Alfa Romeo, Greer, S.C.

Tennessee

Harper FIAT, dba Harper Alfa Romeo, Knoxville, Tenn.

Texas

FIAT of Austin, dba Alfa Romeo of Austin, Austin, Texas

Holt FIAT of Fort Worth, dba Holt Alfa Romeo of Fort Worth, Fort Worth, Texas

Northside FIAT, dba Northside Alfa Romeo, Spring, Texas

Randall Noe FIAT, dba Randall Noe Alfa Romeo, Tyler, Texas

Allen Samuels FIAT, dba Allen Samuels Alfa Romeo, Waco, Texas

FIAT of Corpus Christi, dba Alfa Romeo of Corpus Christi, Corpus Christi, Texas

Helfman FIAT, dba Helfman Alfa Romeo, Houston, Texas

Brown FIAT, dba Brown Alfa Romeo, Laredo, Texas

FIAT of McKinney, dba Alfa Romeo of McKinney, McKinney, Texas

Cavender FIAT, dba Cavender Alfa Romeo, Selma, Texas

Virginia

Safford FIAT of Tysons Corner, dba Safford Alfa Romeo of Tysons Corner, Vienna, Va.
Safford FIAT of Fredericksburg, dba Safford Alfa Romeo of Fredericksburg, Fredericksburg, Va.
FIAT of Alexandria, dba Alfa Romeo of Alexandria, Alexandria, Va.
Pomoco FIAT of Newport News, dba Pomoco Alfa Romeo of Newport News, Newport News, Va.

Vermont

Berlin City FIAT, dba Berlin City Alfa Romeo, Williston, Vt.

Washington

FIAT of Tacoma, dba Alfa Romeo of Tacoma, Tacoma, Wash.
Barton FIAT, dba Barton Alfa Romeo, Spokane, Wash.

Wisconsin

Bergstrom Maserati, dba Bergstrom Alfa Romeo, Appleton, Wis.

West Virginia

Urse FIAT of Morgantown, dba Urse Alfa Romeo of Morgantown, Morgantown, W. Va.
Moses FIAT of St. Albans, dba Moses Alfa Romeo of St. Albans, St. Albans, W. Va.

Canada

FIAT of Vancouver, dba Alfa Romeo of Vancouver, Vancouver, B.C.
Maranello FIAT, dba Maranello Alfa Romeo, Vaughan, Ont.
LaSalle FIAT, dba LaSalle Alfa Romeo, LaSalle, Quebec
JD FIAT, dba JD Alfa Romeo, Boischatel, Quebec

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