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## **Dodge Introduces New 2014 Dodge Journey SE V-6 All-Wheel-Drive, Delivering Best-in-class V-6 Power with AWD Capability at the Price of a Four-cylinder Mid-size Crossover**

- New Dodge Journey SE V-6 AWD features a starting U.S. MSRP of \$24,895 (excluding destination), reducing the entry-price for a Journey equipped with AWD by \$1,800
- Journey's on-demand all-wheel drive delivers confidence in all-weather driving conditions – even the next polar vortex
- New Journey SE V-6 AWD comes to market as Dodge builds on Journey's all-time record-setting year in 2013

March 12, 2014, Auburn Hills, Mich. - America's most versatile mid-size crossover – the 2014 Dodge Journey with available seven-passenger seating -- is upping its capability and value quotient by offering the Pentastar 3.6-liter V-6 engine and all-wheel drive (AWD) on SE models for 2014, with a U.S. Manufacturer's Suggested Retail Price (MSRP) of \$24,895 (excluding \$995 destination). The Dodge Journey SE V-6 AWD makes all-wheel drive more accessible within the Journey lineup by \$1,800 compared to the SXT model.

"The Dodge Journey set an all-time sales record in the United States in 2013," said Tim Kuniskis, President and CEO – Dodge Brand. "We want to build on that sales momentum, offering levels of performance – 283 best-in-class horsepower, 24 miles per gallon, all-weather capability – our competitors can't touch at this price point."

The Dodge Journey SE V-6 AWD is generously equipped with standard features such as 17-inch wheels, four-wheel disc brakes with ABS and Electronic Stability Control (ESC), seven airbags, 4.3-inch touchscreen Uconnect Media Center, Keyless Enter 'n Go with push-button start, power windows, power door locks, power heated mirrors, remote keyless entry, tilt-and-telescoping steering column, cruise control, deep-tint sunscreen glass, black side roof rails and distinctive LED tail lamps.

The 2014 Dodge Journey SE V-6 AWD is arriving in U.S. dealerships now.

### **Pentastar V-6**

The award-winning 3.6-liter Pentastar V-6 engine, now optional on Journey SE, SXT and Crossroad and standard on Limited and R/T models, produces a best-in-class 283 horsepower and 260 lb.-ft. of torque and is mated to a smooth-shifting six-speed automatic transmission. In addition to excellent power, it delivers up to 24 mpg on the highway in AWD Journey models (25 mpg for front-wheel-drive models).

### **All-wheel drive delivers confidence in all-weather driving conditions**

The 2014 Dodge Journey's all-wheel drive system is perfect for drivers who want extra grip for a more performance feel, or who live in the Snow Belt or rainy parts of the country and appreciate the extra traction Journey's all-wheel-drive system provides.

Journey's all-wheel-drive system works on demand, driving only the front wheels until power to the rear wheels is needed to maximize fuel efficiency. All-wheel drive also is activated on dry pavement between speeds of 25 and 65 mph to enhance handling during performance driving. This system provides added traction on snow, ice and other low-traction surfaces without having to be switched on and off.

When traveling faster than 25 mph, Dodge Journey's all-wheel-drive system sends torque to the rear wheels when cornering with the throttle open to make the car turn more easily, which makes the handling more neutral. This is more readily accomplished with Journey's electronically controlled coupling (ECC) than with viscous-coupling or

gerotor systems that require some degree of front-to-rear slip before torque is transferred to the rear wheels. At speeds greater than 53 mph, the control strategy provides minimal torque to the rear wheels under normal driving conditions to provide better fuel economy.

Dodge Journey features standard electronic stability control (ESC) and all-speed traction control, which help keep the crossover on path in a variety of road surface and weather conditions. Journey's available all-wheel drive electronic control module works with the ESC and traction control systems, allowing the ESC system to use the ECC to help gain control of the vehicle, reducing the amount of torque that the ECC transmits to the rear wheels. Four-wheel anti-lock brakes and electronic-roll mitigation also are standard on all 2014 Dodge Journey models.

### **About Dodge Journey**

Dodge Journey is America's most affordable and versatile crossover and is the only crossover in the segment to offer the choice of four- or six-cylinder engines, five- or seven-passenger seating and front or all-wheel drive. Journey continues to deliver the latest in vehicle connectivity and customization with the Chrysler Group's Uconnect 8.4 infotainment system. With best-in-class storage space, available fold-flat seats, second-row in-floor storage and front-passenger "Flip-N-Stow" in-seat storage, the interior isn't just a nice place to be, it also offers best-in-class utility.

The Dodge Journey has more than 40 safety and security features, and is America's most affordable seven-seat crossover with a starting MSRP of \$19,995. The 2014 Dodge Journey is available in AVP, SE, SXT, Crossroad, Limited and R/T trim levels.

2014 Dodge Journey models are built in Toluca, Mexico.

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments where they compete.

Dodge drives forward as a pure performance brand, offering SRT Hellcat versions of the Dodge Challenger, Dodge Charger and Dodge Durango, as well as an R/T performance hybrid version of the all-new Dodge Hornet, representing the brand's first-ever electrified performance vehicle. Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock; the 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world; and the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever; and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet. Combined, these four muscle vehicles make Dodge the industry's most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In 2022, the Dodge brand ranked No. 1 in the [J.D. Power APEAL Study](#) (mass market), making it the only domestic brand ever to do so three years in a row. In 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the [J.D. Power Initial Quality Study](#) (IQS).

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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