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Fiat Chrysler Automobiles to Debut Three Commercials During Super Bowl XLVIII

January 31, 2014, Auburn Hills, Mich. - Fiat Chrysler Automobiles will debut three commercials during this Sunday's (2/2) Super Bowl XLVIII. The first spot will debut during the first commercial break in the 1st quarter; the second will premiere during halftime; and the third will debut in the last commercial break of the 3rd quarter.

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