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Kristin Starnes

2014 Dodge Charger Is The World's Only Four-Door Muscle Car: Iconic Styling, 300 Horsepower V-6 With Best-in-class 31 mpg Highway, America's First Eight-speed Automatic and World-class Handling and Refinement

- New Redline Package features unique 20-inch black chrome aluminum wheels with a red painted lip and inner backbone, Beats Audio and an upgraded 3.6-liter Pentastar V-6 engine with sport mode, cold-air induction system and sport-tuned exhaust raising output to 300 horsepower
- Best-in-class fuel economy: 2014 Dodge Charger models with eight-speed automatic transmission deliver refinement, performance and leading rear-wheel drive and all-wheel drive (AWD) fuel efficiency of up to 31 miles per gallon (mpg)
- Most advanced AWD system: segment-exclusive active transfer case and front-axle-disconnect system delivers best-in-class city and highway fuel economy (19/27 mpg)
- Dodge Charger AWD Sport includes unique Gloss Black split-crosshair grille, polished 19-inch aluminum wheels with Gloss Black pockets; steering-wheel mounted paddle shifters with sport-mode, rear spoiler, sport seats, 300 horsepower V-6 or 370 horsepower V8, and segment-exclusive Beats Audio
- Beats by Dr. Dre audio system delivers a studio-quality sound experience the way the artist intended
- New exterior paint colors include: Header Orange, along with TorRed and Plum Crazy historic paint colors
- Stylish 20-inch Wheel Sport Appearance Group provides the Charger SXT models with 20-inch chrome-clad wheels, performance-tuned suspension and all-season tires, and a body-color rear spoiler
- Popular Blacktop and Rallye Appearance Packages return for 2014 Model Year

August 31, 2013, Auburn Hills, Mich. - The 2014 Dodge Charger provides the ultimate combination of dramatic Dodge heritage styling, award-winning premium interiors, the reassurance of an Insurance Institute for Highway Safety (IIHS) "Top Safety Pick," full-size spaciousness with best-in-class V-6 fuel efficiency and world-class handling and performance.

New Redline Package delivers more horsepower and style with pulse-pounding Beats audio
Like the popular Rallye Appearance Group and Blacktop Package, the new Redline Package on the 2014 Dodge Charger delivers more performance, style and a segment-exclusive studio-quality sound experience.

Available on the rear-wheel drive (RWD) 2014 Dodge Charger SXT and SXT Plus models, the Redline Package includes 20-inch Black Chrome wheels with a Redline Red lip and inner backbone for a one-of-a-kind look. In addition to the 20-inch five-spoke aluminum wheels, the package includes all-season performance tires, performance-tuned suspension, sport seats, rear body-color spoiler and exclusive Beats by Dr. Dre audio system.

Delivering more power and performance is a 300 horsepower 3.6-liter Pentastar V-6 engine, featuring a cold-air induction system and sport-tuned dual-exhaust system with an enthusiast-desired sound. In addition, the segment-exclusive eight-speed automatic transmission is upgraded with steering-wheel-mounted paddle shifters and "Sport Mode." With Sport Mode, gear changes are quicker and revs are held higher for even more performance-oriented acceleration and higher shift dynamics. For even more control, the driver can also use the die-cast steering-wheel-mounted paddle shifters and view gear selection through the full-color Electronic Vehicle Information Center (EVIC) centered in the Dodge Charger's instrument cluster.

Best-in-class V-6 fuel economy with segment-exclusive eight-speed automatic transmission
As the first domestic sport sedan to feature an eight-speed automatic transmission – the 2014 Dodge Charger with

the award-winning 3.6-liter Pentastar V-6 engine delivers best-in-class fuel economy in rear-wheel-drive – up to 31 miles per gallon (mpg) – and all-wheel-drive (AWD) models – up to 27 mpg.

Once limited to premium import vehicles costing twice as much, the segment-exclusive eight-speed automatic transmission expands the world-class power and fuel efficiency of the Dodge Charger SE (optional), Charger SXT and Charger SXT Plus. It delivers quicker acceleration, seamless shifts, improved performance and class-leading fuel efficiency, with respect to:

- Best-in-class highway fuel economy (31 mpg highway)
- Best-in-class V-6 AWD fuel economy (18 mpg city and 27 mpg highway)
- Best-in-class combined fuel economy (23 mpg with RWD, 21 mpg with AWD)
- Unsurpassed city fuel economy (19 mpg city RWD, 18 mpg AWD)
- Overall unsurpassed fuel economy in its class (19 mpg city and 31 mpg highway with RWD)

In addition, Dodge Charger with the eight-speed automatic delivers best-in-class mid-size V-6 fuel efficiency, but does so with the roominess of a full-size sedan, and the style only the brand's iconic Charger can deliver.

The segment's most advanced AWD system

From winding through twisty stretches of coastal road, to escaping away to a snow-covered ski resort, the 2014 Dodge Charger AWD models have a commanding design presence and the power and all-weather capability to carve through some of the worst precipitation Mother Nature can dish out.

With the aluminum 3.6-liter Pentastar V-6 engine delivering best-in-class city and highway fuel economy (19/27 mpg), or legendary 5.7-liter HEMI® V-8 engine with 370 horsepower with four-cylinder mode Fuel Saver Technology, Dodge Charger's intelligent AWD system features a segment-exclusive active transfer case and front-axle-disconnect system to improve real-world fuel economy. No other major automotive manufacturer offers the combination of these two independent technologies.

Dodge Charger's AWD system seamlessly transitions between RWD and AWD with no driver intervention. When AWD is not required, the system automatically disconnects the front axle to maximize fuel economy, while still providing the outstanding fun-to-drive performance and handling inherent in rear-wheel-drive vehicles.

Award-winning Uconnect 8.4N: the segment's largest touchscreen with easy-to-use Garmin navigation

The 2014 Dodge Charger sedan's Uconnect 8.4N system integrates award-winning Garmin navigation, voice recognition and SiriusXM Traffic with an intuitive user interface to make operating simple. With natural voice commands, the Uconnect 8.4N enables passengers to input street addresses and navigate to points of interest. And with the integrated SiriusXM Traffic, real-time traffic monitoring notifies the driver or enables the Garmin navigation to reroute due to congested throughways.

In addition to 3D buildings and terrain views, Uconnect 8.4N with integrated Garmin navigation features road signs and lane guidance that covers more than 60,000 intersections across the United States. Information is very realistic and intuitive, enabling drivers to keep their hands on the wheel and focus on the road.

For the Dodge brand, keeping drivers focused on the road is a priority and the Uconnect 8.4N and 8.4 model includes handsfree texting, to keep passengers even more connected through voice commands. With a compatible Bluetooth phone, Uconnect enables text-to-speech for incoming text messages and provides the driver with a list of popular responses for outgoing messages.

Beats by Dr. Dre delivers a segment-exclusive high-definition recording studio sound experience

The partnership between Dodge and Beats By Dr. Dre brings music-studio sound to consumers in cars not just by adding speakers, but working with the music makers themselves to reproduce sound the way that it's made in the studio. Instead of the traditional approach to automotive sound, entrusting lab coat-adorned engineers as the arbiters of musical taste, Beats by Dr. Dre founders Dr. Dre and Jimmy Iovine worked side-by-side with the engineering team at Chrysler Group to design and tune the 10-speaker audio system.

Beats by Dr. Dre audio technology available in the 2014 Dodge Charger includes a powerful 552-watt 12-channel amplifier that integrates the heart of the Beats proprietary equalizer algorithm, creating the high-definition sound

required in professional recording studios. Delivering the mid- to high-range needed for studio-quality sound are three 3.5-inch speakers located in the instrument panel and two 3.5-inch speakers located in the rear doors. Two 6 x 9-inch front-door woofers deliver bass, while two 6 x 9-inch speakers and a center-mounted 8-inch speaker located in the rear-shelf area provide full-range audio. Maximizing how music genres from hip hop to Motown should sound and feel, an 8-inch Beats Audio trunk-mounted dual-voice coil subwoofer with sealed enclosure delivers tight, powerful, punchy bass.

Dodge Charger delivers 5-Star Safety Rating and IIHS Top Safety Pick

The Dodge Charger has achieved 5-star safety ratings from the National Highway Traffic Safety Administration (NHTSA). The 5-star rating is the highest rating for safety by the Administration and measures vehicle safety performance in three categories, including front, side crashes and rollover crashes.

Dodge Charger achieved an overall 5-star vehicle safety score. The rating is a combination of frontal, side pole and barrier performance with the static stability factor accounting for the rollover rating. Dodge Charger also achieved high marks in rollover testing with a 4-star rating.

In addition, Dodge Charger was named a “Top Safety Pick” by the IIHS – its highest rating. The IIHS recognizes vehicles with outstanding crashworthiness in front, side, rollover and rear crashes. The Dodge flagship sedan received “good” ratings, the highest achievable, in all four categories.

To be considered, vehicles must have available ESC systems that significantly reduce crash risks. Dodge Charger has standard ESC. Other standard safety features include, full-length side-curtain airbags, seat-mounted side thorax air bags, driver’s knee bag, front-row reactive head restraints, Hill-start Assist, Rain Brake Support and Ready Alert Braking.

Dodge Charger lineup delivers performance and value

The 2014 Dodge Charger SE, SXT and SXT Plus models feature the lightweight, 292 horsepower 3.6-liter Pentastar V-6 aluminum engine for up to 31 mpg highway (with eight-speed transmission). With Rallye, Blacktop or Redline packages, the V-6 adds a cold air induction system generating 300 horsepower and 31 mpg. With the legendary 5.7-liter HEMI V-8 engine under the hood, the Dodge Charger R/T models deliver 370 horsepower and up to 25 mpg on the highway with innovative four-cylinder mode Fuel Saver Technology. Dodge Charger models also offer up technology, performance and value-packed feature packages to help customers equip their sports car to their exact needs.

Dodge Charger SE

Dodge Charger SE offers more standard equipment than any of its direct standard full-size competitors, but does so at a mid-size price. The SE is well equipped for the individual looking for comfort, handling, iconic styling and value. This vehicle features the 292 horsepower 3.6-liter Pentastar V-6, 17-inch aluminum wheels, signature ‘racetrack’ tail lamps with 164 LED’s, integrated dual exhaust, cap-less fuel fill, active front head restraints, seven airbags, acoustic laminated windshield and front side glass, Uconnect 4.3 with a 4.3-inch touchscreen, ESC, anti-lock brakes (ABS), Brake Assist, Rain Brake Support, Keyless Enter ‘n Go with push-button start, power driver’s seat, power windows, power locks with remote keyless entry, power mirrors, 4.3-inch electronic vehicle information center, air conditioning with dual-zone control, steering wheel-mounted cruise control and audio control, and much more.

Available on the Charger SE is the eight-speed automatic, Connectivity Group and the Sport Appearance Group, which includes 18-inch chrome-clad aluminum wheels and rear body-color spoiler.

Dodge Charger SXT

The Dodge Charger SXT adds even more connectivity, comfort and convenience features and enhanced style. Charger SXT adds the new eight-speed automatic transmission for up to 31 mpg highway. Also included on the Charger SXT’s standard equipment list: fog lamps, Uconnect 8.4 with an 8.4-inch touchscreen, Uconnect Voice Command with Bluetooth, automatic-dimming rearview mirror, SiriusXM Radio with 12-month subscription, leather-wrapped steering wheel with audio controls, leather-wrapped shift knob, automatic dual-zone climate control with individual driver/passenger settings, front overhead console with LED dome lamp, HomeLink universal transceiver, Alpine premium audio system with six speakers and 276-watt eight-channel amplifier, 12-way power driver and front-passenger seats, including four-way power lumbar, heated front seats and heated power-adjustable mirrors, remote

start, and more.

Dodge Charger SXT remains the most affordable full-size car with 20-inch wheels and a rear spoiler at a starting U.S. MSRP of just $30,590. For a starting U.S. MSRP of 31,290, customers can add the Beats audio system, 300 horsepower V-6, steering wheel paddle shifters and sport seats.

Charger SXT Plus

For drivers who want six-cylinder efficiency with premium technologies, refinement and details, this Dodge Charger includes the features of the Charger SXT and adds 18-inch chrome-clad aluminum wheels, premium Nappa leather seating, heated first- and second-row seats, 12-way power driver and passenger seats, heated steering wheel, vehicle security alarm, LED-illuminated front-row overhead lighting and LED-illuminated footwells.

Charger SXT Plus is the most affordable full-size car with leather and 20-inch wheels at a starting U.S. MSRP of just $32,290.

Available on the Charger SXT & SXT Plus is the popular Blacktop Package which adds 20-inch Gloss Black Aluminum Wheels, gloss black grille, Beats Premium Audio, 300 hp V-6, Paddle Shifters, Sport Seats, and more, starting at just $1,795.

Dodge Charger R/T

With its legendary 5.7-liter HEMI V-8 engine, performance-tuned suspension with larger performance disc brakes and standard Uconnect 8.4 touchscreen, the Dodge Charger R/T is designed for the customer who demands V-8 power, rail-like handling and state-of-the-art technology. And with a U.S. MSRP starting at just $30,495, the Charger is the most affordable V-8 sedan in America. The R/T features 370 track-tearing horsepower and 395 lb.-ft. of torque, four-cylinder mode Fuel Saver Technology and a proven five-speed automatic transmission with Auto Stick that delivers up to 25 mpg highway. In addition to the standard equipment on the Dodge Charger SXT, the Charger R/T model includes 18-inch aluminum wheels, performance-tuned suspension and exhaust, performance brake package, high intensity discharge (HID) headlamps and sport seats.

20-inch chrome-clad wheels are available as part of a Wheels & Tunes Package, which also includes Beats by Dr. Dre Premium Audio, rear spoiler, paddle shifters and sport mode.

Dodge Charger R/T Plus

For customers who want added curb appeal with interior comfort, convenience and technology features, the Dodge Charger R/T Plus model adds on to the Charger R/T's standard equipment list with 18-inch five-spoke chrome-clad aluminum wheels, premium Nappa leather seating, heated first- and second-row seats, 12-way power front-passenger seat with four-way power lumbar, heated steering wheel, vehicle security alarm, LED-illuminated, front-row overhead lighting and LED-illuminated footwells.

Dodge Charger R/T Road & Track

Designed for hard-core enthusiasts who demand more performance and heritage from their Dodge Charger R/T, the Road & Track includes the features of the R/T Plus and adds a black honeycomb-style grille with matte black surround and heritage "R/T" badge, body-color deck-lid mounted spoiler, 20-inch chrome-clad wheels with available 20-inch polished and forged aluminum wheels, all-season performance tires, rear differential with 3.06 axle ratio, die-cast zinc steering-wheel mounted paddle shifters, heated and ventilated performance seats with larger side bolsters, driver's seat memory, power-adjustable pedals and steering column with memory, performance engine and transmission calibration and high-speed engine controller.

Dodge Charger R/T Max

For customers who want performance, state-of-the-art technology and maximum comfort and convenience features from their Dodge Charger R/T, this package includes all of the standard features of the R/T Plus and adds 20-inch chrome-clad wheels, all-season performance tires, Uconnect 8.4N with Garmin navigation, SiriusXM Travel Link, adaptive-cruise control (ACC) with Forward Collision Warning (FCW), Blind-spot Monitoring (BSM) with Rear Cross Path (RCP) detection, ParkSense rear park assist, ParkView rear backup camera, Beats by Dr. Dre high-performance audio system with a powerful 12-channel amplifier, 10 high-performance Beats Audio speakers and 8-inch Beats Audio trunk-mounted dual-voice coil subwoofer with sealed enclosure, SmartBeam headlamps, rain-sensing wipers,

power-adjustable heated mirrors with memory and courtesy lamps, heated/cooled cup holders and steering wheel with power tilt, telescoping and memory.

Built at Chrysler Group LLC's Brampton, Ontario assembly plant, the 2014 Dodge Charger arrives at Dodge dealerships nationwide this fall.

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Dodge Charger SE

Dodge Charger SE offers more standard equipment than any of its direct standard full-size competitors, but does so at a mid-size price. The SE is well equipped for the individual looking for comfort, handling, iconic styling and value. This vehicle features the 292 horsepower 3.6-liter Pentastar V-6, 17-inch aluminum wheels, signature 'racetrack' tail lamps with 164 LED's, integrated dual exhaust, cap-less fuel fill, active front head restraints, seven airbags, acoustic laminated windshield and front side glass, Uconnect 4.3 with a 4.3-inch touchscreen, ESC, anti-lock brakes (ABS), Brake Assist, Rain Brake Support, Keyless Enter 'n Go with push-button start, power driver's seat, power windows, power locks with remote keyless entry, power mirrors, 4.3-inch electronic vehicle information center, air conditioning with dual-zone control, steering wheel-mounted cruise control and audio control, and much more.

Available on the Charger SE is the eight-speed automatic, Connectivity Group and the Sport Appearance Group, which includes 18-inch chrome-clad aluminum wheels and rear body-color spoiler.

Dodge Charger SXT

The Dodge Charger SXT adds even more connectivity, comfort and convenience features and enhanced style. Charger SXT adds the new eight-speed automatic transmission for up to 31 mpg highway. Also included on the Charger SXT's standard equipment list: fog lamps, Uconnect 8.4 with an 8.4-inch touchscreen, Uconnect Voice Command with Bluetooth, automatic-dimming rearview mirror, SiriusXM Radio with 12-month subscription, leather-wrapped steering wheel with audio controls, leather-wrapped shift knob, automatic dual-zone climate control with individual driver/passenger settings, front overhead console with LED dome lamp, HomeLink universal transceiver, Alpine premium audio system with six speakers and 276-watt eight-channel amplifier, 12-way power driver and front-passenger seats, including four-way power lumbar, heated front seats and heated power-adjustable mirrors, remote start, and more.

Dodge Charger SXT remains the most affordable full-size car with 20-inch wheels and a rear spoiler at a starting U.S. MSRP of just $30,590. For a starting U.S. MSRP of 31,290, customers can add the Beats audio system, 300 horsepower V-6, steering wheel paddle shifters and sport seats.

Charger SXT Plus

For drivers who want six-cylinder efficiency with premium technologies, refinement and details, this Dodge Charger includes the features of the Charger SXT and adds 18-inch chrome-clad aluminum wheels, premium Nappa leather seating, heated first- and second-row seats, 12-way power driver and passenger seats, heated steering wheel, vehicle security alarm, LED-illuminated front-row overhead lighting and LED-illuminated footwells.

Charger SXT Plus is the most affordable full-size car with leather and 20-inch wheels at a starting U.S. MSRP of just $32,290.

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20-inch chrome-clad wheels are available as part of a Wheels & Tunes Package, which also includes Beats by Dr. Dre Premium Audio, rear spoiler, paddle shifters and sport mode.

Dodge Charger R/T Plus
For customers who want added curb appeal with interior comfort, convenience and technology features, the Dodge Charger R/T Plus model adds on to the Charger R/T's standard equipment list with 18-inch five-spoke chrome-clad aluminum wheels, premium Nappa leather seating, heated first- and second-row seats, 12-way power front-passenger seat with four-way power lumbar, heated steering wheel, vehicle security alarm, LED-illuminated, front-row overhead lighting and LED-illuminated footwells.

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Designed for hard-core enthusiasts who demand more performance and heritage from their Dodge Charger R/T, the Road & Track includes the features of the R/T Plus and adds a black honeycomb-style grille with matte black surround and heritage "R/T" badge, body-color deck-lid mounted spoiler, 20-inch chrome-clad wheels with available 20-inch polished and forged aluminum wheels, all-season performance tires, rear differential with 3.06 axle ratio, die-cast zinc steering-wheel mounted paddle shifters, heated and ventilated performance seats with larger side bolsters, driver's seat memory, power-adjustable pedals and steering column with memory, performance engine and transmission calibration and high-speed engine controller.

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