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With World-class Performance and Contemporary Muscle-car Cues, the 2014 Challenger Continues to Excite Dodge Fans

- Democratization of performance: every new 2014 Dodge Challenger model is now available with a performance-tuned suspension, performance brake system and 20-inch aluminum wheels with wider all-season performance tires
- Challenger Rallye Redline and R/T Redline feature unique roof or bodyside graphics with Red accent, plus head-turning Black Chrome 20-inch wheels with a red painted lip and inner backbone
- Exciting colors: return of Header Orange and Redline 3 Coat comes online and joins high-impact paint hues Plum Crazy and TorRed
- Sinister Super Sport Group includes Gloss Black 20-inch wheels, performance suspension and brakes, sport-mode and a more responsive 3.07 rear-axle ratio
- All-out performance: R/T Blacktop packs a 375 horsepower HEMI® V-8 engine with 410 lb.-ft. of torque, plus the track-ready Super Track Pak underneath its unique “blacked-out” appearance
- New high-performance Nappa leather and suede seats with R/T embroidery on the R/T Classic
- Award-winning powertrain lineup ranging from 305 to 375 horsepower, while delivering up to 27 highway miles per gallon (mpg) and 0–60 mph in mid-5 second range

August 31, 2013, Auburn Hills, Mich. - With record sales last year, including the best sales months since the reintroduction of the Challenger in 2008, the Dodge brand’s performance icon continues to deliver exactly what muscle car enthusiasts want – a powerful and efficient engine lineup, iconic muscle-car design with numerous personalization packages and now the availability of the performance suspension and brake systems across all models – all executed with quality and precision.

Redline style provides Challenger with a contemporary muscle-car appearance
For the 2014 Dodge Challenger lineup, the Rallye Redline and R/T Redline variants add even more attitude and style with a right-from-the-factory custom look to the brand’s iconic coupe.

Challenger Rallye Redline
Based on the 2014 Dodge Challenger SXT Plus, the Challenger Rallye Redline model adds even more ‘bad boy’ attitude and head-turning style to the brand’s iconic coupe. Flanking the center of the Dodge Challenger Rallye Redline’s performance hood scoops, roof and deck lid is its signature Redline Red stripe with two thin side stripes for added detail. A body-color deck-lid spoiler adds to the performance look, while continuing the Redline Red triple stripe pattern at the center. Filling the wheel wells, the Dodge Challenger Rallye Redline features 20-inch Black Chrome wheels with a Redline Red lip and inner backbone for a one-of-a-kind look. In addition, P245/45R20 performance tires with a performance suspension and brakes provide improved handling, while a 3.07 rear-axle ratio (up from 2.65) improves acceleration performance.

Challenger R/T Redline
Based on the 2014 Dodge Challenger R/T – America’s most affordable V-8 muscle car – or R/T Plus, the new Challenger R/T Redline adds even more attitude and style with a right-from-the-factory custom look. Following Dodge Challenger’s signature A-line bodyside character line, an all-new two-color Redline Red and Graphite stripe runs from behind the front wheel arches to the tail. For a distinctive look, the rear-quarter section of the stripe features the “Redline” name in Red over Graphite color scheme. The R/T Redline also features a body-color grille surround and unique 20-inch Black Chrome wheels with a Redline Red lip and inner backbone.

Dodge Challenger Redline models feature a Dark Slate Gray interior with Dark Slate Gray (R/T) performance seats in cloth or premium Nappa leather performance seats in Radar Red or Dark Slate Gray (Rallye Redline and R/T Plus). Automatic transmission models also feature die-cast steering-wheel-mounted paddle shifters, sport mode, bright pedals, a Mopar T-Handle shifter and remote start.

More performance and value: Super Sport and Sinister Super Sport Groups
In addition to offering the Challenger R/T – the most affordable V-8 muscle car in America, with a U.S. manufacturer's suggested retail price (MSRP) starting at $30,495 – the Dodge brand is going one step further for 2014 offering more bang-for-the-buck with the addition of the Super Sport and Sinister Super Sport Groups on the entry-level 305 horsepower Challenger SXT model.

The Super Sport Group includes larger and wider 20 x 8.0-inch chrome-clad aluminum wheels with stickier P245/45R20 all-season performance tires, a quicker 3.07 rear-axle ratio, die-cast steering- wheel mounted paddle shifters, sport mode, performance steering, brakes and suspension and a rear body-color spoiler. And for those who like the Dodge brand's signature "blacked out" look, the Sinister Super Sport Group utilizes the same hardware, but with 20 x 8.0-inch Gloss Black aluminum wheels with matching center caps.

Additionally, Dodge Challenger SXT Plus, Rallye Redline and R/T models now include the availability of projector-beam high-intensity discharge (HID) headlamps for improved night-time visibility and a whiter illumination color for a more technical look.

High-impact heritage hues keep it hot
Like all Dodge muscle cars, the Challenger is known for rocking some of the most recognizable paint colors in the automotive world. The 2014 model year continues this tradition by bringing TorRed and Plum Crazy heritage paint hues back into production. In addition, Header Orange and Redline 3 Coat return and join Jazz Blue, and two new Tri-coats: Ivory Tri-coat and Phantom Black Tri-coat Pearl.

Track-proven Challenger R/T Blacktop
The 2014 Challenger R/T Blacktop, available on the Challenger R/T – America's most affordable V-8 muscle car – and R/T Plus, adds sinister style to the Dodge brand's iconic muscle car. Available in Pitch Black, Granite Crystal or Billet Silver Metallic, the Dodge Challenger R/T Blacktop model includes Gloss Black 20-inch aluminum wheels with Gloss Black center caps, Gloss Black grille surround, Gloss Black fuel door and a new matte graphite body stripe with red edge accents running from the front to rear fascia, creating a truly one-of-a-kind appearance

Powering the Dodge Challenger R/T Blacktop is the legendary 5.7-liter HEMI® V-8 engine with cold-air induction delivering up to 375 horsepower and 410 lb.-ft. of torque, and it's mated to a track-proven Tremec six-speed manual transmission (or available five-speed automatic).

In addition to its performance-tuned suspension, disc brakes and steering calibration, the Dodge Challenger R/T Blacktop also includes the Super Track Pak, with high-performance-steering gear, brake linings and monotube-shock absorbers, P245/45R20 Goodyear Eagle F1 Super Car three-season tires and three-mode electronic stability control (ESC) with "full off" mode. All-season tires are available at no extra charge. The Dodge Challenger Blacktop Package is available for a U.S. MSRP of only $1,995.

Award-winning powertrain lineup
The Dodge Challenger SXT, SXT Plus and Rallye Redline model's standard award-winning 3.6-liter Pentastar V-6 engine features a cold-air induction system and dual exhausts from the headers back to the exhaust tips for maximum output. The result is 305 track-ready horsepower at 6,350 rpm and a responsive 268 lb.-ft. of torque at 4,800 rpm. The engine's torque exceeds 90 percent of its peak value from 1,800 to 6,400 rpm, which provides outstanding drivability and responsiveness. Thanks to its all-aluminum design, the 3.6-liter Pentastar V-6 engine provides the Dodge Challenger with a 52 / 48 front-to-rear weight distribution for improved balance and handling.

Enabling even more spirited driving with its five-speed Auto Stick transmission are die-cast zinc steering-wheel mounted paddle shifters and Sport Mode included on Challenger Rallye Redline and packaged with the Super Sport Group and Sinister Super Sport Groups on Dodge Challenger SXT and SXT Plus. Race-inspired with precision feel, these steering-wheel mounted paddle shifters are ergonomically located behind the sporty thick-rimmed three-spoke

Dodge steering wheel for maximum control.

For the performance enthusiast, the 2014 Dodge Challenger R/T, R/T Plus and R/T Classic models feature the legendary 5.7-liter HEMI V-8 engine, which delivers up to 375 horsepower and 410 lb.-ft. of torque and gets up to 25 miles per gallon (mpg) (with automatic transmission). When paired with the highly refined Tremec TR6060 six-speed manual transmission, the Dodge Challenger R/T delivers smooth shifts, while delivering even more power through unique performance-tuned dual exhaust and under-floor mufflers with low-restriction bottle resonators. The result: 0-60 mph runs in the mid-5-second range and a sinister exhaust growl for the cars left in its rearview mirror – a trademark of the original Challenger HEMI from more than 44-years ago.

The Dodge Challenger R/T, R/T Plus and R/T Classic models with optional five-speed automatic transmission produce 372 horsepower and 400 lb.-ft. of torque and include innovative Fuel Saver Technology to seamlessly transition to high-fuel-economy four-cylinder mode when less power is needed and V-8 mode when more power is in demand. For even more control, steering-wheel mounted paddle shifters and Sport Mode are included.

More than 45 safety and security features
The 2014 Dodge Challenger features more than 45 safety and security features, including the addition of ParkSense rear park assist system standard on Challenger SXT Plus, Rallye Redline and R/T models.

Dodge Challenger also features standard ESC, with Chrysler Group's proprietary Ready Alert Braking and Rain Brake Support safety features to improve overall vehicle handling and performance both on and off the track. In addition, standard front-row reactive head restraints, standard full-length side-curtain air bags and standard front seat-mounted side-thorax air bags offer enhanced occupant protection to passengers in the event of a collision.

Easy-to-use Uconnect systems
The innovative Uconnect 430, and 730N radios integrate a 6.5-inch touchscreen display with a 20 to 28 GB hard drive (depending on model) for additional storage. Uconnect media centers also offer a single navigation option with clean and crisp graphics, including: premium GPS Navigation with SiriusXM Traffic, for only $400 MSRP over the Uconnect 430. The 730N features SiriusXM Travel Link, providing real-time weather, fuel prices and more while on the go. In addition, Uconnect radios enable Dodge Challenger passengers to create a personalized in-vehicle media experience with its available USB port with iPod control, auxiliary jack for MP3 player input, DVD playback (in Park) and SiriusXM Radio. For 2014, the 6.5-inch touchscreen is now a $695 MSRP stand-alone option.

Segment-exclusive cruising for up to five adults
To make long cruises more comfortable, the 2014 Dodge Challenger features highly cushioned and comfortably contoured seating, while maintaining large bolsters to hold passengers in place during performance driving.

Dodge Challenger offers exceptional rear seating for a two-door coupe, achieving best-in-class rear headroom (37.4 inches) and legroom (32.6 inches) compared with its competition. With class-exclusive seating for five, coupled with best-in-class cargo space (16.2 cu. ft.), the Dodge Challenger is the segment's best day-to-day pony-car choice, offering maximum comfort and functionality to go with its legendary iconic styling and sought-after performance.

2014 Dodge Challenger model lineup includes SXT, SXT Plus, Rallye Redline, R/T, R/T Plus and R/T Classic trim levels

Challenger SXT
The 2014 Dodge Challenger SXT model is well equipped for the driver who is looking for grand-touring comfort, fun-to-drive handling and performance, iconic styling and an extraordinary value. Standard equipment includes the award-winning 3.6-liter Pentastar V-6 engine with 305 horsepower, 268 lb.-ft. of torque, cold-air induction, five-speed automatic transmission with Auto Stick, Dodge-tuned touring suspension, electro-hydraulic power steering (EHPS), 18-inch aluminum wheels and 235/55R-18 performance all-season tires, dual exhaust with bright tips, bright racing-style fuel-filler door, deep front spoiler and dual hood scoops.

On the inside, Challenger features a leather-wrapped three-spoke steering wheel with integrated audio and cruise controls, leather-wrapped shifter, six-speaker audio system, driver-selectable Electronic Vehicle Information Center (EVIC) with trip computer, mini-carbon trim bezel, Keyless Enter 'n Go with push-button start, automatic climate control, six air bags, eight-way power driver's seat with easy in-and-out access, ESC with Ready Alert Braking and

Rain Brake Support.

Additional standard equipment on the 2014 Dodge Challenger SXT includes tire-pressure monitoring (TPM), Uconnect 130 radio with AM/FM/CD/MP3 capability, front- and rear-climate control outlets, cabin-air filtration, LED-illuminated instrument cluster with 140-mph primary speedometer, chromed-interior door handles, premium soft-touch instrument panel, armrest and door panels, LED-illuminated cup holders, LED-illuminated front map lights, LED-illuminated courtesy lamps, power windows with express down, fold-away power-exterior mirrors, power door locks, remote keyless entry, 12-volt power outlet, premium cloth seats with accent stitching, driver and front-passenger lumbar, front-passenger seat with easy-in-out access, 60-40 split-fold rear seat with armrest, cruise control and rear-window defroster.

New available equipment for 2014 include:

- Super Sport Group with 20-inch chrome-clad aluminum wheels, paddle shifters, rear spoiler and more
- Sinister Super Sport Group, which adds 20-inch Gloss Black aluminum wheels, paddle shifters, rear spoiler and more
- Power sunroof
- Uconnect 430 with 6.5-inch touchscreen

Challenger SXT Plus

For drivers who want even more connectivity, comfort and convenience features, the 2014 Dodge Challenger SXT Plus adds premium Nappa leather seats, heated front seats, Uconnect Voice Command with handsfree phone and Bluetooth streaming audio, console-mounted USB port with iPod control, auxiliary audio input jack, SiriusXM Radio with 12-month subscription, six Boston Acoustics premium speakers with 276-watt amplifier, auto-dimming rearview mirror, illuminated visor vanity mirrors, ParkSense rear park assist, automatic headlamps, fog lamps and more.

Challenger Rallye Redline

The 2014 Challenger Rallye Redline model adds even more “bad boy” attitude and head-turning style to the Challenger SXT Plus. This model includes a signature Redline Red stripe with two thin side stripes, body-color deck-lid spoiler, 20-inch black chrome wheels with Redline Red lip and inner backbone, P245/45R20 all-season performance tires and class-exclusive seating for five available in premium Nappa leather, in either of Dark Slate Gray or Radar Red heated front performance seats. For improved performance and handling, the 2.65:1 rear-axle ratio is replaced by a more responsive 3.07:1 ratio, along with a performance-tuned suspension, performance-tuned steering calibration and larger performance disc brakes. Die-cast steering-wheel mounted paddle shifters with “Sport Mode” are also included.

Challenger R/T

Designed for the performance enthusiast, the 2014 Dodge Challenger R/T builds off the SXT and adds the legendary 5.7-liter HEMI V-8 engine with cold-air induction, delivering up to 375 horsepower and 410 lb.-ft. of torque, Tremec six-speed manual transmission, performance-tuned suspension, performance-disc brakes, performance-tuned steering calibration, 3.73 rear-axle ratio, Uconnect Voice Command with Bluetooth, console-mounted USB port with iPod control and auxiliary audio input jack, SiriusXM Radio, automatic headlamps, LED-illuminated instrument cluster with 160-mph primary speedometer, instrument panel with mini-carbon bezel, fog lamps, “R/T” grille badge, “HEMI” hood badges and rear body-color deck-lid spoiler.

Challenger R/T Plus

For drivers who want even more feel of the road with premium refinement and details, the 2014 Dodge Challenger R/T Plus adds premium Nappa leather seating in Dark Slate Gray or Radar Red, heated front seats, six Boston Acoustics premium speakers with 276-watt amplifier, ParkSense rear park assist, power heated mirrors, EVIC with temperature gauge, location specific tire-pressure monitoring and compass, vehicle security alarm and HomeLink universal transceiver. Remote start is included with the five-speed automatic transmission.

Challenger R/T Classic

Designed for the Dodge enthusiast who wants performance with even more nostalgic muscle-car cues, the 2014 Dodge Challenger R/T Classic adds dual throwback A-line bodyside R/T stripes in matte black, red or white, large 20-inch polished aluminum wheels with black painted pockets or available polished forged aluminum wheels, 3.92 rear-axle ratio, “Challenger” fender badges in classic script, heritage “R/T” grille badge, functional hood scoops, high-

intensity discharge (HID) headlamps and performance front seats with aggressive seat and back bolsters in premium Nappa Leather with suede inserts and R/T embroidery.

Built at Chrysler Group LLC's Brampton, Ontario, assembly plant, the 2014 Dodge Challenger arrives at Dodge dealerships nationwide this fall.

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