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Ram Truck Begins ProMaster Van Production

July 10, 2013, Satillo, Mexico - Ram this week celebrated the start of production of its new 2014 ProMaster van at the company's Saltillo Van Assembly Plant in Coahuilla, Mexico.

The new 2014 Ram ProMaster is Ram Commercial's latest addition to its popular vehicle lineup. ProMaster takes its place in the expanding, purpose-built, full-size van segment with a number of best-in-class features focused on the commercial customer. Coming from a strong background of commercial vehicles produced by Fiat Professional, the ProMaster is based on the Fiat Ducato, which has been in production for more than 30 years.

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