# Chrysler Group Reports Seventh Consecutive Quarterly U.S. Sales Increase of 4 Percent; June 2005 Monthly Sales Rise 1 Percent Adjusted 

June 30, 2005, Auburn Hills, Mich. -

- Highest Second Quarter Sales Since 2000 for Chrysler Group
- Chrysler Brand Sales Continue Strong Performance, Posting 16 Percent Increase; Quarterly Sales Achieve New Record of nearly 190,000 units
- Quarterly Jeep® Brand Sales Increase 33 Percent; Best Second Quarter Performance Since 2000
- Dodge Charger Sales Accelerate 118 Percent Over May 2005 Sales
- Exclusive Stow 'n Go tm Seating Drives Chrysler Group Minivans to 12 Percent Increase

Chrysler Group reported sales for June 2005 of 220,032 units, an increase of 1 percent ( 5 percent unadjusted) over June 2004 sales of 209,252 units. Second quarter sales of 641,153 units increased 4 percent over 2004 second quarter sales and marked the seventh consecutive quarter of year-over-year sales gains for the Chrysler Group. Sales are calculated on a day-rate adjusted basis unless specified.
"We achieved our seventh consecutive quarter of year-over-year sales growth and all of our key product segments such as minivans and sports tourers performed well, while overall company sales growth improved over last year," said Gary Dilts, Senior Vice President - Sales, Chrysler Group. "Our performance this quarter and year-to-date gives us nearly two years of consistent, steady growth."

Sales gains for the month and the quarter were led by key segments such as minivans and sports tourers, along with popular products like the Chrysler 300 and the all-new Dodge Charger, which started arriving in dealer showrooms in June. On the strength of the exclusive Stow 'n Go тм seating system, Chrysler Group minivans rose 12 percent to post sales of 44,747 units during June. Quarterly minivan sales also increased 9 percent to 125,394 , while year-todate sales outpaced last year by 13 percent to 226,908 units.

Chrysler brand sales increased 16 percent to 65,594 units, establishing another monthly sales record for the brand. Sales of Chrysler 300 at 11,504 units, Chrysler PT Cruiser at 11,727 units and Chrysler Town \& Country minivan, with the exclusive Stow 'n Go seating at 22,288 , led the way for the brand. Quarterly sales for the brand also set a record with 188,622 units sold, an increase of 16 percent over 2004 second quarter sales. Year-to-date sales for the Chrysler brand posted strong sales of 344,384 units, improving 21 percent over the same period last year.

Sales of the Dodge brand declined 15 percent to 107,997 units, however, sales of the all-new Dodge Charger continue to accelerate as the vehicle continues to arrive at Dodge dealerships nationwide. Sales of the Dodge Charger surged in June to 4,354 units, topping May 2005 sales by 118 percent.

Jeep® sales continued their positive momentum as sales increased 33 percent to 46,441 units. Quarterly sales for the legendary brand rose by 12 percent to 127,257 units, while year-to-date sales rose by 3 percent to 230,969 units. Led by Jeep Grand Cherokee with sales of 23,944 units, the flagship vehicle for the Jeep brand saw sales rise by 78 percent. Quarterly and year-to-date sales both rose for the Grand Cherokee, with quarterly sales increasing 31 percent to 60,420 units, and year-to-date sales rising 14 percent to 107,534 units.
"Consumer confidence is still strong, and interest rates are still at record lows while the economy continues making steady forward progress," said Dilts. "Our consistent, steady growth for seven consecutive quarters has mirrored the steady growth of the economy. It's a great time to buy a car."

Chrysler Group finished the month with 631,283 units of inventory, or a 75 -day supply.

## DaimlerChrysler Corporation

## U.S. Sales Summary Thru June 2005

| Model | Month Sales |  | DR \% | Vol \% | Sales CYTD |  | DR \% Vol \% <br> Change Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Curr Yr | $\underline{\mathrm{Pr} \mathrm{Yr}}$ | Change | Change | Curr Yr | $\underline{\mathrm{Pr}} \mathrm{Yr}$ |  |  |
| Sebring | 8,544 | 12,482 | -34\% | -32\% | 52,005 | 61,130 | -14\% | -15\% |
| Concorde | 0 | 313 | -100\% | -100\% | 210 | 3,217 | -93\% | -93\% |
| 300 | 11,504 | 12,446 | -11\% | -8\% | 73,571 | 40,793 | 82\% | 80\% |
| Crossfire | 1,526 | 1,439 | 2\% | 6\% | 7,650 | 7,636 | 1\% | 0\% |
| PT Cruiser | 11,727 | 8,991 | 25\% | 30\% | 65,548 | 62,623 | 5\% | 5\% |
| Pacifica | 10,005 | 5,888 | 63\% | 70\% | 44,762 | 39,885 | 13\% | 12\% |
| Town \& Country | 22,288 | 12,755 | 68\% | 75\% | 100,638 | 71,314 | 42\% | 41\% |
| CHRYSLER BRAND | 65,594 | 54,314 | 16\% | 21\% | 344,384 | 286,598 | 21\% | 20\% |
| Wrangler | 8,337 | 6,963 | 15\% | 20\% | 40,451 | 44,709 | -9\% | -10\% |
| Liberty | 14,160 | 13,579 | 0\% | 4\% | 82,984 | 86,319 | -3\% | -4\% |
| Grand Cherokee | 23,944 | 12,917 | 78\% | 85\% | 107,534 | 95,118 | 14\% | 13\% |
| JEEP BRAND | 46,441 | 33,459 | 33\% | 39\% | 230,969 | 226,146 | 3\% | 2\% |
| Neon | 13,813 | 9,774 | 36\% | 41\% | 65,947 | 64,098 | 4\% | 3\% |
| Stratus | 10,711 | 12,711 | -19\% | -16\% | 60,190 | 58,748 | 3\% | 2\% |
| Intrepid |  | 477 | NA | NA | 298 | 6,434 | -95\% | -95\% |
| Charger | 4,354 | 0 | 0\% | 0\% | 6,195 | 0 | 0\% | 0\% |
| Viper | 163 | 205 | -24\% | -20\% | 793 | 984 | -19\% | -19\% |
| Magnum | 4,464 | 4,906 | -13\% | -9\% | 31,007 | 7,226 | 332\% | 329\% |
| Dakota | 8,044 | 10,127 | -24\% | -21\% | 55,549 | 55,690 | 0\% | 0\% |
| Ram P/U | 32,825 | 39,605 | -20\% | -17\% | 195,919 | 218,369 | -10\% | -10\% |
| Caravan | 22,459 | 25,652 | -16\% | -12\% | 126,270 | 131,367 | -3\% | -4\% |
| Durango | 9,678 | 15,885 | -41\% | -39\% | 62,147 | 70,304 | -11\% | -12\% |
| Ram Van/Wagon | 0 | 1,069 | -100\% | -100\% | 326 | 5,240 | -94\% | -94\% |
| Sprinter Van | 1,486 | 1,068 | 34\% | 39\% | 7,891 | 4,694 | 69\% | 68\% |
| DODGE BRAND | 107,997 | 121,479 | -15\% | -11\% | 612,532 | 623,154 | -1\% | -2\% |
| TOTAL CHRYSLER GROUP | 220,032 | 209,252 | 1\% | 5\% | 1,187,885 | 1,135,898 | 5\% | 5\% |
| TOTAL CG CAR | 53,136 | 51,894 | -2\% | 2\% | 278,525 | 251,775 | 11\% | 11\% |


| TOTAL CG TRUCK | 166,896 | 157,358 | $2 \%$ | $6 \%$ | 909,360 | 884,123 | $4 \%$ | $3 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Selling Days | 26 | 25 |  |  | 152 | 153 |  |  |

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