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2014 Dodge Durango – A Driver's SUV Targeted at the Heart of the Fast-growing, Full-size SUV Segment; Perfect for Active Families Coveting Performance, Fuel Efficiency, Utility, Technology and Styling That Sets it Apart From Any Other SUV or C

- Dodge Durango delivers crossover versatility, sport-utility vehicle (SUV) capability and performance unmatched by its competition
- New 2014 Dodge Durango competes in one of the fastest growing segments in the U.S. auto industry – the full-size SUV and crossover segment, which is up 47 percent since 2009
- Dodge Durango offers best of both worlds – the towing and capability of an SUV and the fuel-efficiency and standard three-rows of seating and interior flexibility of a crossover
- Durango delivers best-in-class power, towing and driving range
- All Durango models feature the latest award-winning class-exclusive Uconnect Access technology and enhanced comfort and convenience features
- All Durango models include a host of standard premium features, such as a customizable class-exclusive 7-inch thin-film transistor (TFT) gauge cluster; class-exclusive rotary shifter and steering wheel-mounted paddle shifters; the latest infotainment technology, including 8.4-inch touchscreen; impressive powertrain options, including a standard class-exclusive eight-speed automatic transmission; and Dodge exclusive racetrack tail lamps with 192 LEDs that form a ribbon of light

March 27, 2013, New York City - The 2014 Dodge Durango, the ultimate "No Compromise SUV," will start arriving in dealer showrooms at the end of the third quarter with a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of \$29,795 (all prices exclude \$995 destination) making it the best-equipped seven-seat SUV priced less than \$30,000. Durango also maintains the same starting price as the 2013 model, while delivering more than \$3,500 in added content.

Every 2014 Dodge Durango features a standard 8-speed automatic transmission, projector headlamps, projector fog lamps, floating split crosshair grille, signature LED racetrack taillights, bright chrome or body-color accents, 18-inch or 20-inch aluminum wheels, Bluetooth, 5-inch or 8.4-inch touch screen, rotary shifter with steering-wheel-mounted paddle shifters, 7-inch customizable gauge cluster, Keyless Enter 'n Go with push-button start, seven airbags, seven passenger seating and much more.

Dodge is introducing the new 2014 Dodge Durango just as the sport-utility vehicle (SUV) segments in the United States are showing tremendous growth. The new Durango competes in the full-size SUV segment, which with 900,000 units sold in 2012, has jumped 82 percent since 2009. With its standard three rows of seats and interior seating flexibility, Durango also appeals to shoppers looking for a full-size crossover. The two segments combined are up 48 percent since 2009, outpacing the industry. And of those full-size SUV and crossover sales, approximately 60 percent are three-row vehicles, placing Durango squarely in the heart of the market.

Since the first-generation Durango was introduced in 1998, Dodge has sold more than 1.4 million Durangos in the United States, and the Durango name is very highly recognized by consumers with one of the highest recognition rates in the SUV and crossover segments.

The second-generation Durango sold from 2004 to 2009, replaced for the 2011 model year with the third-generation, all-new Durango, which delivered best-in-class power, towing and driving range along with exceptional driving dynamics.

When the Dodge Durango debuted in 2011, it had a distinct advantage over the competition as an SUV designed to

deliver performance without compromising fuel economy. With the addition of the new eight-speed automatic transmission with paddle shifters for 2014, Durango ups the ante delivering improved efficiency, as well as a more refined and engaging driving experience.

The 2014 Durango is available in five trim levels: SXT, Rallye, Limited, R/T and Citadel, all packaged to meet the needs of individual customers.

SXT

All 2014 Dodge Durango SXT, Limited and Citadel models feature the award-winning Pentastar 3.6-liter V-6 engine with 290 horsepower and 260 lb.-ft. of torque as the standard engine. It's mated to a new class-exclusive standard eight-speed automatic transmission equipped with a class-exclusive rotary shifter and standard paddle shifters on the steering wheel.

The SXT retains its crown as the best-equipped SUV given its tremendous level of standard equipment. Every SXT features premium amenities inside and out, including bright accents on the exterior and premium soft-touch surfaces on the interior.

Other standard features include class-exclusive signature 192 LED racetrack tail lamps, four-wheel disc anti-lock brakes, electronic stability program (ESP), trailer-sway control, automatic projector-beam headlights, projector fog lamps, deep-tint sunscreen glass, power body-color mirrors, speed-sensitive, variable intermittent wipers, chrome grille surround and split crosshairs with black "Split-Hex" texture and 18-inch Tech-Silver aluminum wheels.

On the inside, the new 2014 Dodge Durango SXT features standard three rows of seats with 60/40 split fold and tumble second row, 50/50 split, folding third row, premium cloth seats, fold-flat front passenger seat, new Dodge three-spoke steering wheel with paddle shifters, 7-inch reconfigurable TFT gauge cluster, 5-inch Uconnect touchscreen with Uconnect AM/FM/MP3, six speakers, power windows, power door locks, power mirrors, remote keyless entry, cruise control, three 12-volt power outlets located in the instrument panel, the center console and the rear cargo compartment, tri-zone automatic temperature control, including infrared sensors and rear seat outlets, rear-seat air conditioning, air filtering, an overhead console with two LED map lamps, two courtesy lamps, sunglass storage, full-length floor console and a tilt/telescoping steering wheel with audio, speed, Electronic Vehicle Information Center (EVIC) and phone controls. Standard safety features include seven standard airbags, active front headrests, four-wheel disc anti-lock brakes (ABS), electronic stability control, trailer-sway control and much more.

Interior colors on the SXT include Black or two-tone Black/Light Frost.

Options for Durango SXT models include:

- All-wheel-drive (AWD)
- Power sunroof
- Popular Equipment Group (leather-wrapped steering wheel, heated steering wheel, heated front cloth seats, ParkSense rear park assist, ParkView rear backup camera, Illuminated visor mirrors, Uconnect Voice Command, Bluetooth streaming audio, rear-view auto dim mirror, bright side roof rails)
- Second-row captain's chairs
- 8.4-inch Uconnect Access Via Mobile touchscreen with SiriusXM Radio with one-year free subscription
- Navigation
- Trailer Tow IV Package
- Skid Plate Group (with AWD-equipped vehicles)
- Single CD player
- Engine block heater
- Mopar Black and Chrome Appearance Groups

The 2014 Dodge Durango SXT has a starting U.S. MSRP of \$29,795 (excluding destination).

Rallye

The Rallye builds off the SXT and adds the Durango R/T's sporty exterior design cues and an extra 5 horsepower, bringing the total to a best-in-class V-6 power of 295 horsepower, along with dual-exhaust, 20-inch Hyper Black aluminum wheels, body-color grille with black "Per-Form" texture, black headlamp bezels, body-color front and rear lower fascias, wheel flares and sill moldings and LED daytime running lights. The interior features premium black

cloth and a heated leather-wrapped steering wheel with power driver seat, heated front seats, Uconnect voice command, auto-dimming rearview mirror, ParkView rear backup camera, ParkSense rear park assist and SiriusXM Radio with one-year subscription.

Options for the Rallye include:

- All-wheel-drive (AWD)
- Power sunroof
- Second-row captain's chairs
- 8.4-inch Uconnect Access Via Mobile touchscreen with SiriusXM Radio with one-year free subscription
- Navigation
- Trailer Tow IV Package
- Single CD player
- Engine block heater

The 2014 Dodge Durango SXT with the Rallye package has a starting U.S. MSRP of \$32,990 (excluding destination).

Limited

The Dodge Durango Limited is a new model for 2014 and delivers all the standard features of the SXT and adds 18-inch polished aluminum wheels with Mineral Gray pockets, LED daytime running lamps, signal repeater mirrors, the new 8.4-inch Uconnect Access Via Mobile touchscreen with SiriusXM Radio with one-year free subscription, Capri leather seating, leather-wrapped steering wheel, heated steering wheel, heated first- and second-row seats, 12-way power driver seat with memory and power four-way lumbar adjustment, 10-way power front passenger seat, including power four-way lumbar adjustment, remote start, ParkSense rear park assist, ParkView rear backup camera, tire-pressure monitoring system, vehicle security alarm, power folding auto-dimming mirrors with memory, HomeLink universal transceiver, 115-volt AC, 150-watt power outlet and Limited badge.

Available options on the Limited include: The legendary 5.7-liter HEMI V-8 with best-in-class 360 horsepower and 390 lb.-ft. of torque is available on Limited, and is paired to the new standard eight-speed transmission.

Newly available for 2014 on Limited, R/T and Citadel models is a Blu-ray rear-seat entertainment system. This dual-screen system can play traditional DVD and Blu-ray discs and has individual High Definition Media Interface (HDMI) and RCA inputs to accommodate high-definition gaming systems.

Other options include:

- All-wheel-drive (AWD) – includes two-speed active on-demand transfer case with V-8 engine
- Power sunroof
- Power liftgate
- Second-row captain's chairs
- Second-row console with armrest and storage
- Uconnect 8.4-inch Uconnect Access Via Mobile with voice recognition system
- 20-inch polished aluminum wheels
- Premium Alpine nine-speaker, 506-watt audio system with subwoofer
- Blind-spot Monitoring and Rear Cross Path detection
- Safety / Security Convenience Group (cargo net, cargo cover, rain-sensing wipers, high intensity discharge (HID) headlamps, automatic headlamp leveling, power tilt and telescoping steering column)
- Trailer Tow IV Package
- Single CD player
- Engine block heater

The 2014 Dodge Durango Limited features a starting U.S. MSRP of \$35,995 (excluding destination).

R/T

The high-performance version of the all-new Durango comes standard with body-color hot-rod looks, HEMI® power, world-class handling and true R/T heritage.

The R/T model features a unique sport-tuned suspension, 20-inch performance tire with 20-inch Hyper Black aluminum wheels, and a 20 mm lower ride height – all of which add another level of dynamic capability. The interior

supports the image with personalized R/T branding and features an available premium Nappa Leather Group with R/T embroidered logo and red accent stitching. The R/T delivers an unrivaled, bold, confident and stylish monochromatic exterior that exudes pride. The Durango R/T also features a standard 506-watt premium audio system with nine speakers and a subwoofer, power liftgate and HID low-beam headlamps.

Other standard features on the R/T (building off the content of the Limited), include: dual exhaust, body-color grille with black "Per-Form" texture, black HID headlamp bezels with LED daytime running lamps, body-color front and rear lower fascias, wheel flares and sill moldings. On the inside, R/T features a standard Capri leather interior in black with red accent stitching and R/T embroidery.

Options on the R/T include:

- 20-inch polished aluminum wheels with gloss black pockets
- Nappa Leather Group (Premium perforated Nappa leather with ventilated front seats, R/T embroidered logo, red accent stitching and heated first- and second-row seats, power 12-way driver seat with memory, power 12-way passenger seat, perforated leather-wrapped steering wheel)
- Technology Group (Forward Collision Warning Plus, adaptive cruise control with stop feature, Blind-spot Monitoring and Rear Cross Path detection)
- Power sunroof
- Second-row captain's chairs
- Second-row console with armrest and storage
- Uconnect 8.4-inch Uconnect Access Via Mobile with voice recognition system
- Single CD player
- Trailer Tow IV Package
- Engine block heater

The 2014 Dodge Durango R/T has a starting U.S. MSRP of \$38,995 (excluding destination).

Citadel

Citadel is the ultimate in Durango luxury. Citadel customers want premium content with a performance bias, and realize Citadel gets them there at an attainable price in a style that stands apart from the crowd.

Building off the Durango Limited, Durango Citadel standard features include rich, perforated Nappa leather, heated and ventilated front seats and heated rear seats available in Black, Black/Light Frost or Black/Tan. Other standard features include: the new Uconnect Access 8.4-inch touchscreen with voice command navigation and live streaming internet radio, remote start, unique 20-inch polished wheels and a unique grille with chrome surround and chrome "Cross-Hex" texture, power sunroof, automatic high-beam headlamps, rain-sensitive front wipers, power tilt-and-telescoping steering wheel, power liftgate and more.

Durango Citadel options include:

- Second-row captain's chairs
- Second-row console with armrest
- Technology Group
- Rear-seat Entertainment Group
- Single CD player
- Trailer Tow IV Package
- Engine block heater

The 2014 Dodge Durango Citadel has a starting U.S. MSRP of \$40,995 (excluding destination).

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