

## **AOL Autos Lauds Uconnect Access**

November 27, 2012, Los Angeles, CA - Chrysler Group LLC's Uconnect Access system has been nominated for AOL Autos' Technology of the Year Award in the category of connectivity.

The system is launching in the new 2013 SRT Viper supercar and the revamped 2013 Ram 1500 full-size pickup.

"We are most honored to be nominated in this, the inaugural year of AOL Autos' Technology of the Year competition," says Marios Zenios, Vice President, Uconnect Systems and Services. "It reinforces what our customers and the media have been saying – that Uconnect Access is easy to learn, easy to use and delivers hands-free convenience that enables drivers to keep their focus on the road ahead."

Uconnect Access features embedded cellular technology that affords direct connections to 911 operators, customer service and roadside assistance providers. The system also boasts breakthrough Voice Texting capability that enables drivers to send text messages using natural speech instead of having to memorize lists of generic messages.

"The whole system is extremely well thought out and wonderfully executed, making it a clear choice as finalist in our Connectivity category for Technology of the Year," says AOL Autos Editor-in-Chief David Kiley.

AOL Autos will announce winners in January at the Consumer Electronics Show.

### **About AOL:**

AOL Inc. is a brand company, committed to continuously innovating, growing, and investing in brands and experiences that inform, entertain, and connect the world. The home of a world-class collection of premium brands, AOL creates original content that engages audiences on a local and global scale. We help marketers connect with these audiences through effective and engaging digital advertising solutions.

### **About Chrysler Group LLC**

Chrysler Group LLC, formed in 2009 to establish a global strategic alliance with Fiat S.p.A., produces Chrysler, Jeep, Dodge, Ram, Mopar, SRT and Fiat vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler Group's culture of innovation, first established by Walter P. Chrysler in 1925, and Fiat's complementary technology that dates back to its founding in 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300 and Town & Country, Jeep Wrangler, all-new Dodge Dart, Ram 1500, Jeep Grand Cherokee SRT8 and Fiat 500. Fiat contributes world-class technology, platforms and powertrains for small- and medium-size cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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