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## **All Aboard! Award-winning 2012 Dodge Durango Now Offers Second-row Captain's Chairs To Its Long List of Best-In-Class Features**

- Newest feature adds luxurious second-row bucket seating option for Durango's refined interior
- Second-row Captain's Chairs are available on all models – SXT, Crew, R/T and Citadel
- Two available second-row center consoles make for easy travel between second and third rows and added storage

January 4, 2012, Auburn Hills, Mich. - Dodge is adding another new seating option to its award-winning three-row Durango SUV: the availability of second-row captain's chairs.

The Dodge Durango, already recognized for its refined interior, now adds a seating option most often found only in luxury segments or on top-of-the-line trim levels. Customers will also get the choice of two different consoles that reside between the second-row captain's chairs and offer innovative charging and storage solutions.

"The 2012 Dodge Durango has been incredibly well received by customers and critics alike," said Reid Bigland, President and CEO – Dodge Brand. "One message we hear repeatedly is how spacious and refined the Durango's interior is. With the addition of second-row captain's chairs, we're now taking Durango to an even higher level of luxury and value, when combined with its best-in-class power, towing and driving range."

Available on all trim levels – SXT, Crew, R/T and Citadel models – the second-row captain's chairs with an innovative flip-and-fold feature and integrated soft-touch armrests are a \$695 option. Between the seats is a floor-mounted console that can hold drinks and small objects. It is designed so passengers can easily walk from the second to third rows between the second-row captain's chairs. For \$300, customers can also opt for a larger center console that has more storage space and class-exclusive features, such as illuminated cup holders and a USB jack, as well as a 12-volt outlet for charging phones, video games and the like.

The optional second-row captain's chairs can be folded flat for optimal cargo volume and utility, and are available with cloth or leather upholstery depending on how the customer equips their Durango.

### **About Dodge Durango: Best-in Class Power, Towing and Driving Range**

With its four-wheel independent suspension, near 50:50 weight distribution and responsive steering and handling, Durango has driving dynamics unlike what you typically find in a sport-utility vehicle (SUV). No other SUV on the road compares with the all-new Dodge Durango's distinctive bold Dodge design that craftily houses a spacious three-row, six or seven-passenger functional, flexible and premium interior, covered in soft-touch materials. Durango features more than 30 storage areas, 28 seating configurations and a rear cargo area of nearly 85 cubic feet that fits a 6-foot couch with room for a coffee table or a 10-foot ladder with the front passenger seat folded flat. New for 2012, the Durango also features second-row captain's chairs with an available center console and innovative charging and storage outlets. The 2012 Dodge Durango is also an Insurance Institute for Highway Safety (IIHS) Top Safety Pick.

Durango also delivers the perfect blend of power and fuel efficiency. Its award-winning 3.6-liter Pentastar V-6 engine delivers a best-in-class 290 horsepower along with a best-in-class driving range of more than 550 miles on one tank of fuel – that means Durango owners could drive all the way from Chicago to Nashville; San Diego to San Francisco; or New York City to Boston and back again without needing to stop for fuel. The available HEMI® V-8 engine with Fuel Saver multi-displacement technology delivers a best-in-class 360 horsepower and 390 lb.-ft. of torque. Both engines deliver best-in-class V-6 and V-8 towing with standard trailer sway control on all models (V-8 – up to 7,400 lbs. and V-6 – 6,200 lbs.). Durango also features more than 45 safety and security features. The starting U.S.

Manufacturer's Suggested Retail Price (MSRP) for 2012 is \$28,995 (all prices exclude destination).

### **About Dodge**

For nearly 100 years, Dodge has defined passionate and innovative vehicles that stand apart in performance and in style. Building upon its rich heritage of muscle cars, racing technology and ingenious engineering, Dodge offers a full-line of cars, crossovers, minivans and SUVs built for top performance – from power off the line and handling in the corners, to high-quality vehicles that deliver unmatched versatility and excellent fuel efficiency. Only Dodge offers such innovative functionality combined with class-leading performance, exceptional value and distinctive design. With the all-new 2013 Dodge Dart, the all-new Dodge Charger paired with the ZF eight-speed transmission that achieves a class-leading 31 miles per gallon on the highway, the new Durango and the significantly revamped Grand Caravan – inventor of the minivan – Journey, Avenger and iconic Challenger, Dodge now has one of the youngest dealer showrooms in the United States.

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