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New 2012 Jeep® Wrangler Arctic and Liberty Arctic Models Latest in Line of Popular Special-edition Vehicles

- Jeep® Wrangler Arctic and Liberty Arctic, featuring a unique winter-themed exterior and interior design, join the Jeep lineup for 2012
- Special-edition models created in response to Jeep enthusiasts looking for factory-customized vehicles
- Latest special-edition Jeep vehicles to arrive in Jeep showrooms this month
- New 2012 Jeep Wrangler models powered by 3.6-liter V-6 engine producing 285 horsepower and up to 21 miles per gallon highway

November 8, 2011, Auburn Hills, Mich. - Building on the success of several recent special-edition Jeep vehicles, the Jeep® brand is introducing its latest models: the new 2012 Jeep Wrangler Arctic and Jeep Liberty Arctic.

The rugged, extreme winter conditions of the arctic are the inspiration for these latest Jeep models. With winter temperatures that can reach -50°F and wind speeds that can exceed 100 miles per hour, the arctic is well known as one of the most intense climates on Earth.

"There are few environments more grueling and demanding than the arctic, which is just the type of terrain legendary Jeep vehicles are engineered to conquer," said Mike Manley, President and CEO — Jeep Brand, Chrysler Group LLC. "Not only will the Jeep Wrangler Arctic and Jeep Liberty Arctic appeal to our loyal enthusiasts, but their unique content will attract new customers to the Jeep brand."

Available in Liberty, Wrangler and Wrangler Unlimited, the 2012 Arctic models arrive in Jeep showrooms this month.

2012 Jeep Wrangler Arctic

Based on the Wrangler Sahara model, the Arctic's winter theme is immediately recognizable. Available colors are Winter Chill, Bright Silver and Bright White. Exterior features include a body-color hardtop and fender flares, "Arctic" badges on the front fenders, a "Yeti Footprint" decal over part of the driver's side fender and hood, black hood decal and Mopar® black fuel filler door and taillamp guards.

Jeep Wrangler Arctic also offers an aggressive Wrangler Rubicon tire and wheel package, with unique semi-gloss black 17-inch wheels shod with 32-inch tires.

Inside, Wrangler Arctic's seats are black Tectonic fabric with Polar White accents and orange accent stitching. Front seats are heated and feature an "Arctic" logo in the seat back. Accent stitching can also be found on the steering wheel, arm rest and console lid. Door trim and nets are accented in orange, and all grab handles and dashboard vent rings are finished in Polar White trim.

Mopar tread pattern slush mats with white "Jeep" lettering complete the Wrangler Arctic package.

2012 Jeep Liberty Arctic

Available on Liberty Sport 4x4 models, the Arctic shares many of the same features as the Wrangler Arctic. Available exterior colors are Winter Chill, Bright Silver, Bright White and Mineral Gray. "Arctic" badges on the front fenders are shared, though the "Arctic" decal on the hood is unique to Liberty. Semi-gloss black 16-inch aluminum wheels with center caps painted semi-gloss black are wrapped in P235/70R16 OWL all-terrain tires. Rounding out the exterior highlights are deep tint glass and tow hooks, blacked-out headlamps and standard fog lamps.

The interior features a similar black and Arctic Orange color scheme found in Wrangler. Seats are covered in black vinyl with a Gortex embossment, and the inserts are Tectonic fabric with Polar White accents. Arctic Orange accent stitching can be found on the seat backs, cushions and headrests. Power front seats are heated and feature an “Arctic” logo in the seat back. Finishing touches include gray-faced gauges, express up/down one-touch windows, Media Center 430 touch-screen with a nine-speaker Infinity sound system and Mopar slush mats with white “Jeep” lettering.

2012 Jeep Wrangler

Jeep® Wrangler – the most capable and recognized vehicle in the world – becomes even more capable both on- and off-road for 2012, courtesy of an all-new, more fuel efficient and more powerful 3.6-liter V-6 engine, and a new five-speed automatic transmission – both of which it shares with the award-winning Jeep Grand Cherokee.

Chrysler Group's 3.6-liter Pentastar V-6 engine – winner of the prestigious Ward's 10 Best Engines award – delivers 285 horsepower (209 kW) and 260 (353 N•m) lb.-ft. of torque, while delivering up to 21 miles per gallon highway in the 2012 Jeep Wrangler. The improvement, when compared to the previous 3.8-liter V-6 engine, is 40 percent in horsepower and 10 percent in torque.

Additionally, for refined shifting and greater performance, the Jeep Wrangler migrates from a four-speed to a new five-speed automatic transmission. The 2012 Jeep Wrangler also features the company's first application of a manual transmission to the Pentastar V-6.

Jeep continues to refine the successful Wrangler formula by combining legendary, benchmark capability with an interior that delivers rich styling with significantly upgraded touch surfaces, occupant comfort and versatility, and a premium appearance courtesy of a body-color hardtop for the popular Sahara and Rubicon models.

2012 Jeep Wrangler interior highlights include a recently redesigned instrument panel and storage areas with improved ergonomics and upgraded materials. A lockable console and upgraded door armrest areas boast comfortable touch points, while a redesigned center stack is easier to reach and operate. Heated, power mirrors are available, and drivers and passengers enjoy enhanced visibility courtesy of large rear windows.

2012 Jeep Liberty

Jeep Liberty remains true to Jeep's legendary 4x4 heritage by offering two Jeep Trail Rated® four-wheel-drive systems – Command-Trac II® and Selec-Trac II®. Command-Trac II® is a part-time four-wheel-drive system, which is the standard 4WD configuration. Command-Trac II operates in 2WD, 4WD Lock, 4 WD Low and Neutral.

The optional Selec-Trac II® is a full-time, active on-demand four-wheel-drive system. Select-Trac II operates in 2WD, 4WD Auto, 4WD Low and Neutral. The Liberty features independent front suspension with rack-and-pinion steering and a five-link rear suspension.

A 3.7-liter V-6 engine is standard on all Jeep Liberty models. The 3.7-liter engine produces 210 horsepower (157 kW) @ 5,200 rpm and 235 lb.-ft. (319 N•m) of torque @ 4,000 rpm.

Jeep Liberty is designed to appeal to customers who are looking for Jeep 4x4 capability as well as comfort and convenience. It is targeted to young couples and new families, as well as professional, young singles between 30 and 40 years of age, balanced male to female. Jeep Liberty owners balance day-to-day responsibilities with their passion for adventure as well as the outdoors. They are athletic, and pursue activities that combine their various interests with their active lifestyle.

Jeep Brand

Built on 70 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Compass, Grand Cherokee, Liberty, Patriot, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all six Jeep models are sold outside North America – and all are available in right-hand drive versions and with gasoline and diesel powertrain options. Chrysler Group LLC sells

and services vehicles in approximately 120 countries around the world.

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