

## Mopar® to Offer More Than 250 Accessories for New 2012 Jeep® Wrangler

- From \$18 grab handles to a \$12,000 industry-first off-road Jeep® camper trailer, Mopar® will offer a loaded menu of accessories
- Winch-capable steel bumper provides more clearance
- Build-your-own steel half-door kit
- Complete list of accessories at [www.Mopar.com](http://www.Mopar.com)

October 2, 2011, Auburn Hills, Mich. - After introducing industry-first camper trailers for Jeep® vehicles, Mopar® will now offer Jeep Wrangler owners more than 250 other ways to customize and personalize their ride.

“Jeep Wrangler owners spend hundreds of dollars on Mopar accessories to further enhance the performance and appearance of their vehicle,” said Pietro Gorlier, President and CEO of Mopar, Chrysler Group’s service, parts and customer-care brand. “Unlike other aftermarket offerings, all Mopar parts and accessories are quality-tested to meet the strict capability and durability requirements of Jeep.”

Following are Mopar’s top 15 accessories for the new 2012 Jeep Wrangler:

**Wheels:** Classic Five-hole and Classic Five-spoke wheels feature minimal off-set change to allow larger tires to be fitted without tire rub:

- 17-inch x 8.5-inch Silver Classic Five-hole, MSRP \$259, part number P5155977
- 17-inch x 8.5-inch Black Classic 5 Five-hole, MSRP \$259, part number P5155978
- 17-inch x 8.5-inch Silver Classic Five-spoke, MSRP \$259, part number P5155981
- 17-inch x 8.5-inch Dark Argent Classic Five-spoke, MSRP \$259, part number P5155982

**Winch-capable Steel Bumper:** This solid bumper provides more clearance than the stock plastic bumper and includes a mount for a winch. It features production tow hooks and is fully tested to work with Jeep Wrangler’s air bag. MSRP \$612, part number 82211715ac. Mopar also offers a companion rear bumper with built-in tow eyes. MSRP \$558, part number 82209744ad.

**Black-tube Side Steps:** Strong black-tube side steps, with a rubber step pad, are made of aluminum and mount using existing holes. MSRP \$330, Part Number 82210561AD (two-door), and MSRP \$398, part number 82210562AD (four-door).

**Spare Tire-mounted Bike Carrier:** Removable rack holds two bikes on the rear-mounted spare tire. MSRP \$169, part number TSPME963.

**Uconnect® Web:** Each passenger may separately access the Web on the go. In-vehicle router receives 3G broadband Internet, allowing access to social media, trail maps, e-mail, online games, music and more. The system works with Wi-Fi-enabled devices. A subscription is required and sold separately. MSRP \$399, part number 82211856AC.

**Half-door Kit:** Mopar now offers a kit to build steel half-doors on Jeep Wrangler. This kit contains all of the necessary parts to build a pair of steel half-doors ready for painting. Front doors, MSRP \$1,100, part number 82212124; rear doors MSRP: \$1,150, part number 82212123. Doors will need paint and trim kit, which are sold separately by color. Soft upper portion is available and sold separately.

**Seat Covers:** Tailored for a perfect fit, these covers protect original upholstery and don’t block seat controls. Covers are easily removable and washable. Front-seat covers should not be installed on seats with side air bags.

Front set, MSRP \$280, part number 82212596  
Rear bench (for two-door), MSRP \$199, part number 82212595  
Rear set (four-door), MSRP \$249, part number 82212599

**Heavy-duty All-weather Floor Mats:** Black custom-fit rubber mats are molded and feature the Jeep logo. Deep grooves help prevent water, snow and mud from getting on to the carpet. MSRP \$48, part number 82210164aC (two-door); MSRP \$76, part number 82210166aC (four-door).

**Door-sill Guards:** Guards protect door sills from scratches and are made of brushed stainless steel or in a black-tread design. Both include the Jeep logo.

Two-door Stainless Steel, MSRP \$76, part number 82210108  
Two-door Black Tread Design, MSRP: \$26, part number 82210104  
Four-door Stainless Steel, MSRP: \$121, part number 82210142  
Four-door Black Tread Design, MSRP: \$43, part number 82210106

**Trek Top:** This innovative top fits on a Jeep Wrangler without the use of top bows or hardware. The top conforms to the sport bar and is quick on and off. MSRP \$450, part number B5680435 (two-door); MSRP \$545, part number: B5680535 (four-door).

**Jeep Tent:** New tent features 10-feet -by -10-feet of floor space and an additional 6-foot-by-6-foot screen room. The tent connects to the vehicle by attaching around the rear door, creating space for sleeping. MSRP \$355, part number 82212604.

**Cab Covers:** Covers are available in two materials: heat-reflective silver to minimize heat gained in a parked vehicle and black for all-purpose use.

Silver (two-door), MSRP \$140, part number 82210322AB  
Black (two-door), MSRP \$149, part number 82210321  
Silver (four-door), MSRP \$145, part number 82210324ab  
Black (four-door), MSRP: \$155, part number 82210323

**Security Locks:** With production ignition key, secure hood and fuel cap.

Hood lock, MSRP \$158, part number: 82210464ab  
Fuel-cap lock, MSRP \$75, part number: 68030940AA

**Hood Lift:** Gas-charged struts raise and hold the hood in the open position. No hood prop needed. MSRP \$120, part number 82212798.

**Spare-tire Covers:** Mopar offers nearly 20 spare-tire covers for just about any Jeep vehicle. MSRP ranges from \$54-\$70.

### **New 2012 Jeep Wrangler**

Jeep Wrangler – the most capable and recognized vehicle in the world – becomes even more capable both on- and off-road for 2012, courtesy of an all-new, more fuel efficient and more powerful 3.6-liter V-6 engine, and a new five-speed automatic transmission – both of which it shares with the award-winning Jeep Grand Cherokee.

Chrysler Group's 3.6-liter Pentastar V-6 engine – winner of the prestigious Ward's 10 Best Engines award – delivers 285 horsepower (209 kW) and 260 (353 N•m) lb.-ft. of torque, while delivering up to 21 miles per gallon highway in the 2012 Jeep Wrangler. The improvement, when compared with the previous 3.8-liter V-6 engine, is 40 percent in horsepower and 10 percent in torque.

Additionally, for refined shifting and greater performance, Jeep Wrangler migrates from a four-speed to a new five-speed automatic transmission. The 2012 Jeep Wrangler also features the company's first application of a manual transmission to the Pentastar V-6.

Jeep continues to refine the successful Wrangler formula by combining legendary, benchmark capability with an interior that delivers rich styling with significantly upgraded touch surfaces, occupant comfort and versatility, and a premium appearance courtesy of a body-color hard top for the popular Sahara and Rubicon models.

2012 Jeep Wrangler interior highlights include a recently redesigned instrument panel and storage areas with improved ergonomics and upgraded materials. A lockable console and upgraded door armrest areas boast comfortable touch points, while a redesigned center stack is easier to reach and operate. Heated and power mirrors are available, and drivers and passengers enjoy enhanced visibility courtesy of large rear windows.

### **Mopar-First Features**

Mopar has introduced numerous industry-first features including:

- Camper trailers: first to introduce off-road camper trailers
- Vehicle-information smartphone apps: first to introduce smartphone vehicle-information applications, a new channel of communication with consumers
- Electronic owner manuals: first to introduce traditional owner manuals in a DVD and brief user-guide format
- Electronic Vehicle Tracking System (EVTS): first to introduce new vehicle tracking system that sends owner a text when vehicle is driven too fast or too far based on set parameters
- 2011 Challenger Drag Pak: first to introduce a 500-plus cubic-inch V-10 drag-race package car
- WiFi: first to offer customers the ability to make their vehicle a wireless hot spot
- Brand-specific customer-care telephone lines: first to offer Sunday service hours to customers
- WiTECH: first to support vehicle diagnosis and software updates leveraging off-the-shelf personal computers and a dedicated wireless tool network

### **About the Mopar Brand**

Mopar is Chrysler Group LLC's service, parts and customer-care brand.

Mopar distributes approximately 280,000 parts and accessories in more than 90 countries and is the source for all original-equipment parts for Chrysler, Jeep, Dodge and Ram vehicles. Mopar parts are unique in that they are engineered and tested with the same teams that create factory-authorized vehicle specifications for Chrysler, Jeep, Dodge and Ram vehicles – a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and performance parts is available at [www.mopar.com](http://www.mopar.com).

### **More than 70 Years of Mopar**

When Chrysler bought Dodge in 1928, the need for a dedicated parts manufacturer, supplier and distribution system to support the growing enterprise led to the formation of the Chrysler Motor Parts Corporation (CMPC) in 1929.

Mopar (a simple contraction of the words Motor and PARTs) was trademarked for a line of antifreeze products in 1937. It also was widely used as a moniker for the CMPC. The Mopar brand made its mark in the 1960s—the muscle-car era. The Chrysler Corporation built race-ready Dodge and Plymouth “package cars” equipped with special high-performance parts. Mopar carried a line of “special parts” for super stock drag racers and developed its racing parts division called Mopar Performance Parts to enhance speed and handling for both road and racing use.

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