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## **2011 Dodge Nitro R/T: Infusing a Healthy Dose of Sport in the Five-seat SUV Segment**

- Production of 2011 Dodge Nitro extended until December 2011
- New Dodge Nitro R/T model joins Heat model; comes with standard 260 horsepower 4.0-liter V-6 engine
- Heated power leather seats standard on R/T
- Available as 4x2 and 4x4 models

August 31, 2011, Auburn Hills, Mich. - The Dodge brand is extending production of the 2011 Nitro through December of 2011 to meet a burst in customer demand. Through the first seven months of 2011, Nitro sales are up 24 percent compared with the same period in 2010, and the brand is planning to meet customer demand ahead of the vehicles previously scheduled phase out.

For the extended model year, the 2011 Dodge Nitro R/T will join the Heat model as the last in the line of the sporty five-seat SUV from Dodge. Featuring a 260 horsepower 4.0-liter V-6 engine, performance-tuned suspension and unique design cues, the R/T is the sportiest Nitro model to date.

Dodge Nitro R/T features signature bold design cues of a monochromatic grille with bright billet inserts and standard 20-inch chrome-clad aluminum wheels. Backing the assertive looks is a performance suspension with an independent front and five-link rear system for improved cornering and increased traction. The standard 4.0-liter V-6 engine delivers 260 horsepower and 265 ft.-lbs. of torque and is mated to a five-speed automatic transmission that allows for quick acceleration and offers a manual shift mode.

Available as a 4x2 or 4x4 model, Dodge Nitro is designed to perform in any climate.

The interior of the five-passenger is spacious, functional and flexible for people and cargo. Dodge Nitro R/T has standard power heated leather seats, and its innovative cargo seating flexibility offers a fold-flat front-passenger seat and fold-flat second-row seats. Second-row seats also recline for added passenger comfort.

Dodge Nitro R/T has an available towing package that is capable of towing up to 5,000 lbs., and many standard safety and security features, including anti-lock brake system (ABS), all-speed traction control, electronic stability control (ESC), Electronic Roll Mitigation (ERM), front-row active head restraints and front and side-curtain air bags.

The Dodge Nitro is built at the Toledo North Assembly Plant in Toledo, Ohio.

### **ABOUT DODGE**

Dodge is a full line of cars, crossovers, minivans and SUVs that are sporty, functional and innovative. With nearly 100 years of heritage, the brand has a history of providing its customers excellent quality, innovation and value. Dodge is building on the momentum of introducing six all-new or significantly redesigned products, solidifying its message that Dodge offers an excellent value for American families looking for top performance in all the places that matter – from power off the line and handling in the corners to high-quality, dependable vehicles that deliver unmatched functionality and excellent fuel economy in everyday driving situations. In fact, Dodge now offers six vehicles that deliver 25 miles per gallon (mpg) on the highway, while retaining that distinctive Dodge innovation and style. With the all-new Dodge Durango and Dodge Charger and significantly revamped Grand Caravan, Journey, Avenger and Challenger, Dodge also now has one of the youngest dealer showrooms in the country with more new product coming.

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