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## **The First Ram C/V (Cargo Van) Rolls Off the Assembly Line at Chrysler Group LLC's Windsor Assembly Plant**

August 30, 2011, Auburn Hills, Mich. - The Ram Truck Brand celebrates today as the first 2012 Ram Cargo Van rolls out of Chrysler Group LLC's Windsor (Canada) Assembly Plant. New for 2012, the Ram Cargo Van, or Ram C/V, benefits from more than 25 years of minivan engineering and the Ram Truck brand understands the versatility needs for both small and large businesses.

Ram C/V offers small businesses many competitive advantages. Among them, Ram C/V provides a Class 1 commercial vehicle-leading 1,800-lb. cargo payload and category-exclusive towing capability, up to 3,600 lbs. A 20-gallon fuel tank and 25 mpg highway also deliver best-in-class fuel range.

Ram Cargo Van features commercial-tuned ride and heavy-duty suspension offering maximum hauling capability. A heavy-duty radiator and heavy-duty transmission oil cooler help meet heavier powertrain demands. Ram C/V also is engineered with unique hydraulic power-assist rack-and-pinion steering, front anti-sway bar and rear twist-beam axle with coil springs. Ram C/V has a maximum Gross Combined Weight Rating (GCWR) of 8,750 lbs.

With standard electronic stability control (ESC), commercial load-tuned tire-pressure monitoring (TPM), four-wheel anti-lock disc brake system (ABS) and ideal command-of-the road seating, the Ram Cargo Van offers capability, comfort and convenience with great road manners.

### **About Windsor Assembly Plant**

The Windsor Plant was built in 1928. In 1939, a special Chrysler royal convertible sedan was built for the 1939 Royal Tour and thousands were shipped overseas. From 1925-1965, vehicles produced at the plant included Plymouth two- and four -door sedans, Dodge hardtops, DeSoto convertibles, Chrysler station wagons and club coupes. Production of the Plymouth Valiant began in 1966 and concluded in 1975. Production of Chrysler Cordoba and Dodge Charger SE began in 1981. Production of minivans began in 1983. The 2005 Chrysler and Dodge minivans with Stow 'n Go® seating and storage system launched production in January 2004, with Swivel 'n Go coming on board in 2007. Chrysler Group recognized 25 years of minivan leadership in 2008 and the 13 millionth minivan was sold in August 2010.

### **About Chrysler Group LLC**

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat S.p.A., produces Chrysler, Jeep, Dodge, Ram, SRT, Fiat and Mopar vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler Group's culture of innovation, first established by Walter P. Chrysler in 1925, and Fiat's complementary technology that dates back to its founding in 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler, Dodge Challenger and Ram 1500. Fiat contributes world-class technology, platforms and powertrains for small- and medium-size cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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