

Mopar Answers Call for Jeep® Wrangler Unlimited Pickup Truck

Brand Announces Pricing for New JK-8 Kit

- Priced at \$5,499, the Mopar® JK-8 Kit enables owners to transform their Jeep® Wrangler Unlimited into a pickup
- Kit now available for ordering through Mopar at Chrysler, Jeep, Dodge and Ram dealerships
- Dealership or skilled do-it-yourselfers may do the installation
- Major components of the Mopar JK-8 kit include steel bed, inner and outer bedsides, sport bar extensions, Freedom panel assemblies, fiberglass hardtop and bulkhead
- Kit shipped in JK-8 and Mopar-stamped wooden crate (85.25-inch by 62.25-inch by 30-inch), instructions included

July 13, 2011, Auburn Hills, Mich. - Jeep® enthusiasts now have the opportunity to transform their four-door Jeep Wrangler Unlimited into a two-door pickup truck.

The manufacturer's suggested retail price (MSRP) for the Mopar® JK-8 kit is \$5,499. The kit, which comes with a three-year/36,000-mile warranty, is now available for ordering through Mopar at Chrysler, Jeep, Dodge and Ram dealerships. The warranty covers kit materials and workmanship performed at a Chrysler Group dealership.

"Jeep Wrangler and Wrangler Unlimited are some of our most accessorized vehicles," said Pietro Gorlier, President and CEO, Mopar, Chrysler Group LLC's service, parts and customer-care brand. "New Jeep Wrangler owners typically spend more than \$500 on Mopar accessories. For Jeep Wrangler Unlimited owners, our new Mopar JK-8 kit answers the call for even more radical customization. And it's yet another example of how Mopar will continue to support our brands with innovative features."

Prior to the introduction of the JK-8 kit, Mopar introduced numerous industry-first features including in-vehicle Wi-Fi, off-road camper trailers, vehicle-information apps and an Electronic Vehicle Tracking System (EVTS). Most recently, the brand introduced its Ram Runner off-road desert-racer kit.

Mopar first revealed its JK-8 kit at this year's Moab Jeep Safari. The kit takes cues from the popular Jeep Scrambler CJ-8 from the 1980's. Major components include a spacious 44-inch by 50-inch steel bed, inner and outer bedsides constructed from stamped sheet metal, sport bar extensions, Freedom Panel assemblies, a removable fiberglass hardtop with a sliding rear window, two fixed side windows and a fiberglass bulkhead.

Staying true to the Jeep brand, the JK-8 kit offers Jeep Wrangler Unlimited capability in the form of a mini pickup. In addition, the top may be completely removed for an open-air experience.

A special badge is featured on the left rear quarter panel of each kit, celebrating the heritage of the Jeep Scrambler CJ-8, along with design implementations that were adopted from original J-8 military Jeep pickups.

For ease of purchase, the kit is available as a single part number (77070049) with all hardware and body panels included. The kit may be purchased and installed at a Chrysler, Jeep, Dodge or Ram dealership.

Conversion Process

Two processes are involved in the conversion from a four-door Jeep Wrangler Unlimited to a two-door pickup truck: disassembly and reassembly.

In disassembly, each rear door is removed. Next, the rear-bumper assembly, hard top and Freedom Panels are removed, followed by the rear portion of the interior, which includes seats and carpeting. Exterior trim parts are removed and preserved; inner and outer body panels are removed by drilling out the spot welds, which allows the panels to fall away and avoids having to cut into the sheet metal. The rear sport bar is cut away and removed along with B-pillars.

Reassembly into a two-door pickup truck begins with installation of the B-pillars, cross member, floor-pan assembly (truck bed), and the inner and outer quarter panels (welding is involved in assembly). Next to be installed is the bulkhead reinforcement assembly and sport bar extensions, and finally the installation of the fiberglass bulkhead itself. The kit, with components delivered e-coated, is then prepped for paint. Windows are installed to the hard top, which is then installed on the vehicle. Exterior trim parts are then reinstalled.

Following is information regarding some of the main components included in the Mopar JK-8 kit.

Mopar JK8 Body Weld Kit Complete (All parts are sold together in one complete kit)

Freedom Panels: Fiberglass panels over front seats.

Hardtop: Made from fiberglass, the hard top may be removed and features a sliding rear window.

Bulkhead: The bulkhead for the kit is made of fiberglass and separates the cab from the bed of the truck, and permanently attaches to the vehicle.

Bed: The spacious 44-inch by 50-inch bed features strong steel construction.

Inner/Outer Bed Panels: Bed panels are stamped sheet metal and provide durability and functionality.

Sport Bar Extensions: New sport bar extensions replace the rear portion of the sport bar that is removed for the conversion. These bars complement the structure of the vehicle.

Mopar-First Features

Mopar has introduced numerous industry-first features including:

- Camper trailers: first to introduce off-road camper trailers
- Vehicle-information apps: first to introduce smartphone vehicle-information applications, a new channel of communication with consumers
- Electronic owner manuals: first to introduce traditional owner manuals in a DVD and brief user-guide format
- Electronic Vehicle Tracking System (EVTS): first to market with a new interactive vehicle tracking device that sends owner a text when vehicle is driven too fast or too far based on pre-set parameters
- 2011 Mopar Challenger Drag Pak: first to introduce a 500-plus cubic-inch V-10 drag-race package car
- Wi-Fi: first to offer customers the ability to make their vehicle a wireless hot spot
- WiTECH: first to support vehicle diagnosis and software updates leveraging off-the-shelf personal computers and a dedicated wireless tool network

About the Mopar Brand

Mopar is Chrysler Group LLC's service, parts and customer-care brand.

Mopar distributes approximately 280,000 parts and accessories in more than 90 countries and is the source for all original-equipment parts for Chrysler, Jeep, Dodge and Ram vehicles. Mopar parts are unique in that they are engineered with the same teams that create factory-authorized vehicle specifications for Chrysler, Jeep, Dodge and Ram vehicles — a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and performance parts is available at <http://www.mopar.com>.

More than 70 Years of Mopar

When Chrysler bought Dodge in 1928, the need for a dedicated parts manufacturer, supplier and distribution system to support the growing enterprise led to the formation of the Chrysler Motor Parts Corporation (CMPC) in 1929.

Mopar (a simple contraction of the words MOtor and PARTs) was trademarked for a line of antifreeze products in 1937. It also was widely used as a moniker for the CMPC. The Mopar brand made its mark in the 1960s — the muscle-car era. The Chrysler Corporation built race-ready Dodge and Plymouth “package cars” equipped with special high-performance parts. Mopar carried a line of “special parts” for super-stock drag racers and developed its racing parts division called Mopar Performance Parts to enhance speed and handling for both road and racing use.

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>