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## **Experiencing Its Best April Sales Totals Since 2000, Chrysler Group Reports April U.S. Sales Increase of 5 Percent, Achieving Thirteen Consecutive Months of Positive Sales Gains**

May 2, 2005, Auburn Hills, Mich. -

- Chrysler Brand up 15 Percent with Chrysler 300 Sales Surpassing 150,000 Units in 12 Months
- Dodge Brand up 2 Percent Led by the Dodge Caravan, the Volume Leader in the Minivan Segment
- Jeep® Brand up 1 Percent with Sales of Jeep Grand Cherokee Rising 16 Percent
- Dodge Ram and Dodge Dakota Push Truck Sales to 4 Percent Increase

Chrysler Group reported U.S. Sales for April were 206,546 units, an increase of 5 percent (9 percent increase unadjusted) over April 2004 sales of 189,011 units. April marks the thirteenth consecutive month of positive sales gains for the Chrysler Group and 18 of the past 19 months the company has achieved year-over-year monthly sales gains. Retail sales of Chrysler Group vehicles increased 8 percent compared to last year. All sales are reported on a day-rate adjusted basis unless otherwise indicated.

Sales of Chrysler Group minivans, which lead the industry in sales and include the exclusive Stow 'n Go seating system increased 8 percent to 41,338 units, compared to April 2004 minivan sales of 36,886 units. Chrysler Town and Country and Dodge Caravan collectively achieved a 23 percent increase in retail sales compared to April 2004.

Chrysler Group truck sales increased 4 percent to 48,106 units, compared to last year sales of 44,441 units. Truck sales were led by the company's volume nameplate leader, the Dodge Ram pickup, which posted sales of 35,986 units, an increase of 4 percent over April 2004 sales of 33,284 units. The all-new Dodge Dakota pickup posted sales of 10,535 units, 3 percent higher than April 2004 sales of 9,814 units. Retail results for the Dodge Dakota were particularly strong, posting an increase of 11 percent over April 2004.

"Sales of products in our key minivan and truck segments performed well in April," said Gary Dilts, Chrysler Group Senior Vice President - Sales. "The momentum we have established in the truck segment with Dodge Ram and Dodge Dakota are big reasons for our strong retail performance and retail share gains in April. Our truck products in the pipeline - Dodge Mega Cab and redesigned Dodge Ram pickup - should continue to provide sales excitement for us later in the year."

Each of the Chrysler Group's three automotive brands, Chrysler, Jeep® and Dodge reported increased sales for April. Chrysler brand posted record sales of 61,332 units, an increase of 15 percent over previous year sales of 51,491 units. The flagship Chrysler 300 posted sales of 12,837 units, an increase of 42 percent over April 2004 sales of 8,734 units when the vehicle was introduced.

Jeep brand sales improved 1 percent to 40,547 units, compared to sales of 38,667 units during April 2004. Sales of the Jeep brand were powered by the all-new Jeep Grand Cherokee which posted sales of 18,436 units, an increase of 16 percent compared to previous year sales of 15,301.

Sales of Dodge brand vehicles increased 2 percent to 104,667 units. Previous year sales totaled 98,843 units.

The Dodge truck lineup will get a lot bigger when the all-new Dodge Mega Cab hits the market later this year and redefines the fastest-growing Crew Cab segment of the pickup market.

"The Dodge brand is gaining strength and momentum as new products are introduced," said Dilts. "The all-new Dodge Charger already has over 21,000 dealer orders and is leaving the factory heading for dealer showrooms."

"April saw the industry withstand continued high fuel prices, rising interest rates and a declining stock market while still showing resiliency on the strength of new products," said Dilts. "Because of our stronger product lineup, we are bullish about our opportunities going forward."

Chrysler Group finished the month with 604,858 units of inventory, or a 79-day supply.

**DaimlerChrysler Corporation**

**U.S. Sales Summary Thru April 2005**

<u>Model</u>	<u>Month Sales</u>		<u>DR %</u>	<u>Vol %</u>	<u>Sales CYTD</u>		<u>DR %</u>	<u>Vol %</u>
	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>	<u>Change</u>	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>	<u>Change</u>
Sebring	9,096	9,862	-11%	-8%	33,261	37,840	-12%	-12%
Concorde	0	428	-100%	-100%	203	2,516	-92%	-92%
300	12,837	9,543	30%	35%	49,089	14,653	235%	235%
Crossfire	1,291	1,516	-18%	-15%	4,380	4,528	-3%	-3%
PT Cruiser	13,389	10,422	24%	28%	41,509	43,183	-4%	-4%
Pacifica	7,412	5,896	21%	26%	27,496	27,364	0%	0%
Town & Country	17,307	13,818	21%	25%	61,156	44,867	36%	36%
<b>CHRYSLER BRAND</b>	<b>61,332</b>	<b>51,491</b>	<b>15%</b>	<b>19%</b>	<b>217,094</b>	<b>174,951</b>	<b>24%</b>	<b>24%</b>
Wrangler	7,882	9,001	-16%	-12%	23,571	29,396	-20%	-20%
Liberty	14,229	14,375	-5%	-1%	55,138	57,326	-4%	-4%
Grand Cherokee	18,436	15,301	16%	20%	65,550	64,200	2%	2%
<b>JEEP BRAND</b>	<b>40,547</b>	<b>38,677</b>	<b>1%</b>	<b>5%</b>	<b>144,259</b>	<b>150,922</b>	<b>-4%</b>	<b>-4%</b>
Neon	8,836	10,537	-19%	-16%	40,871	43,438	-6%	-6%
Stratus	9,649	10,691	-13%	-10%	38,342	35,972	7%	7%
Intrepid	0	836	-100%	-100%	285	5,331	-95%	-95%
Viper	143	166	-17%	-14%	484	593	-18%	-18%
Magnum	5,276	0	0%	0%	21,508	0	0%	0%
Dakota	10,535	9,814	3%	7%	35,665	34,544	3%	3%
Ram P/U	35,986	33,284	4%	8%	125,043	136,129	-8%	-8%
Caravan	24,031	23,068	0%	4%	81,696	80,020	2%	2%
Durango	8,626	9,104	-9%	-5%	43,102	38,602	12%	12%
Ram Van/Wagon	0	375	-100%	-100%	321	3,351	-90%	-90%
Sprinter Van	1,585	968	58%	64%	4,608	2,662	73%	73%
<b>DODGE BRAND</b>	<b>104,667</b>	<b>98,843</b>	<b>2%</b>	<b>6%</b>	<b>391,925</b>	<b>380,642</b>	<b>3%</b>	<b>3%</b>
<b>TOTAL CHRYSLER GROUP</b>	<b>206,546</b>	<b>189,011</b>	<b>5%</b>	<b>9%</b>	<b>753,278</b>	<b>706,515</b>	<b>7%</b>	<b>7%</b>

<b>TOTAL CG CAR</b>	<b>44,248</b>	<b>45,712</b>	<b>-7%</b>	<b>-3%</b>	<b>172,787</b>	<b>149,469</b>	<b>16%</b>	<b>16%</b>
<b>TOTAL CG TRUCK</b>	<b>162,298</b>	<b>143,299</b>	<b>9%</b>	<b>13%</b>	<b>580,491</b>	<b>557,046</b>	<b>4%</b>	<b>4%</b>
<b>Selling Days</b>	27	26			102	102		

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