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Fiat Brand North America Opens the Fiat Gallery in Manhattan's SoHo District

April 21, 2011, New York, NY - Laura Soave, Head of Fiat Brand North America, showcases the Fiat 500 Cabrio at the Fiat Gallery in the renowned SoHo arts and fashion district of Manhattan. Located at 18 Wooster St., the Fiat Gallery is a hub of entertainment and an engaging, relaxing way to experience the Fiat brand firsthand. The gallery is open to the general public until May 1.

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