

Contact: Dan Reid
Matthew Simmons
Kristin Starnes

Dodge Awards 2010 NASCAR Nationwide Series Champion Brad Keselowski With Commemorative 2011 Dodge Challenger SRT8® 392

March 6, 2011, Auburn Hills, Mich. - To celebrate a record-breaking NASCAR Nationwide Series championship season in 2010 where he captured six race wins, 26 top-five and 29 top-10 finishes for Dodge, Penske Racing's Brad Keselowski is now the worthy recipient of a true performance icon from the performance brand.

During prerace activities at Las Vegas Motor Speedway last Sunday, Dodge's Bryan Viger presented him with a commemorative edition 2011 Dodge Challenger SRT8® 392 in celebration of his on-track accomplishments and tireless work for the Dodge brand.

Custom built exclusively by the "Mopar Underground" team at Chrysler Group LLC headquarters in Auburn Hills, Mich., the BKR (Brad Keselowski Racing) Commemorative Edition model features:

- Deep Water Blue paint from the 2011 Dodge Challenger SRT8 392 Inaugural Edition along with the hood, roof and rear decklid finished in matte black and accented with Grabber Blue pin stripe
- Custom 22-inch Forgiato wheels carry matte black powder coated paint and Grabber Blue pin stripes added to the outside wheel lips
- Standard 392 HEMI® fender badges have been moved to each side of the hood and replaced with 2010 NASCAR Nationwide Series Champion decals on both fenders
- Modified interior features Smooth Pearl White leather-trimmed seats and dual blue stripes accented with unique blue stitching from the 2011 Dodge Challenger SRT8 392 Inaugural Edition model
- Under the hood is the 392-cubic-inch HEMI® V-8 powertrain pumping out 470 horsepower and 470 lb.-ft. of torque
 - Newest HEMI engine in the SRT product lineup provides 45 more horsepower and an additional 90 lb.-ft. of torque at 2,900 rpm versus the previous 6.1-liter HEMI V-8 engine
 - Fuel Saver technology (four-cylinder mode) improves fuel economy 15-percent on the highway versus the previous 6.1-liter HEMI V-8 engine
 - Stock exhaust system is replaced with new Corsa-tuned system from Mopar®

In 2011, Keselowski continues with his dual driving duties for Penske Racing as he pilots the No. 22 Dodge Challenger in the NASCAR Nationwide Series and the No. 2 Dodge Charger in the NASCAR Sprint Cup Series. He returns to action on March 19-20 at the "World's Fastest Half Mile," the famous .533-mile bullring of Bristol (Tenn.) Motor Speedway.

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>