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## **Innovative Uconnect<sup>®</sup> Touch Delivers the Segment's Largest Standard Touchscreen Infotainment System to Keep All-new 2011 Chrysler 300 Sedan Passengers Easily Connected, Comfortable and Secure**

- State-of-the-art Uconnect<sup>®</sup> Touch provides the all-new 2011 Chrysler 300 with next-generation mobile infotainment and multimedia features to keep passengers connected between any destination
- With the segment's largest standard touchscreen display (8.4 inch), the easy-to-use Uconnect Touch 8.4 model delivers world-class functionality with an intuitive user interface that was benchmarked against the best E-segment sedans from Europe, Asia and North America
- Segment-exclusive Garmin<sup>®</sup> navigation on the premium Uconnect Touch 8.4N model provides easy-to-use maps, lane guidance and more than 6 million points of interest
- SIRIUS Travel Link on the premium Uconnect Touch 8.4N provides real-time weather, fuel prices, sports scores and movie theater information to make any trip more efficient and fun
- Uconnect Voice Command, Uconnect Touch, steering-wheel controls and familiar center-stack controls all work in synergy to make the experience intuitive and simple for the driver

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Following an exhaustive study with input from more than 4,100 owners of the best E-segment vehicles from Europe, Asia and North America, the all-new 2011 Chrysler 300 Uconnect<sup>®</sup> Touch system combines world-class infotainment and convenience technologies designed to keep passengers easily connected, comfortable and secure.

"Before redesigning the infotainment system on the all-new Chrysler 300 sedans, we interacted with customers to determine exactly what they felt were the most important features they used and what they really needed," said Marios Zenios, Head of Connectivity and Infotainment - Chrysler Group LLC. "Delivering on their wants and needs, we equipped the all-new Chrysler flagship sedan with our state-of-the-art Uconnect Touch infotainment system - featuring the segment's largest standard touchscreen infotainment system - designed to perfectly connect the driver and passengers to the things that matter most, while keeping the driver focused and passengers entertained."

As the centerpiece to one of many advanced technologies on the Chrysler 300, Uconnect Touch features world-class functionality and integrates real-time information, multimedia, portable mobile devices, voice commands and vehicle personalization settings for a safe, efficient and fun trip between destinations.

During the development of the all-new Uconnect Touch, Chrysler Group engineers visited, observed and recorded input from more than 4,100 owners to see how they interacted with their in-vehicle audio and navigation systems as well determined wants and needs from a multimedia and infotainment system. The result: two high-quality next-generation infotainment models that are easy to use and simplify how passengers interact with different radio, media, climate control and navigation technologies.

### **All-new Uconnect Touch Models Keep Passengers Connected**

From navigation to dual-zone climate controls, to the ability to check fuel prices, Uconnect Touch is designed to enhance the entire driving experience. A fully integrated component to the all-new Chrysler 300 sedan's beautiful new interior design, two Uconnect Touch (8.4 and 8.4N) models are available. With its touchscreen display and user-friendly touch-key categories, information on the Uconnect Touch is clearly displayed. To help the driver easily read the screens, two auto brightness settings are included.

"We've made the Uconnect Touch infotainment system easy to use and to learn without special training," Zenios says. "Important features are easy to find with large, iconic touch keys across the bottom of the screen with controls placed in familiar areas where the driver can find them. All the features on the touchscreen are grouped by modularity and presented clearly, without clutter."

Steering wheel controls for items including Uconnect Voice Command and Uconnect Touch are placed both on the left and right spokes of the steering wheel. Audio controls, including next station, radio preset and previous station or track are located on the left rear spoke of the wheel. Volume, up or down and change audio mode are located on the right rear spoke of the steering wheel. Chrysler was the first automaker to locate audio control at the rear of the wheel. The premium Uconnect Touch 8.4N model enables more customer-convenient amenities than ever before, including the integration of segment-leading Garmin® navigation and SIRIUS Travel Link with real-time fuel prices, movie listings, sports updates and weather. SIRIUS Travel Link is free for the first 12 months of ownership. Standard on Chrysler 300 and 300 Limited models, the Uconnect Touch 8.4 includes:

- 8.4-inch QVGA touchscreen display
- Available Uconnect Voice Command with Bluetooth® (standard on 300 Limited)
- SD Card reader (MP3/WMA music file support only)
- USB Port with iPod® Control
- DVD playback capability (when vehicle is in Park)
- Integrated Gracenote® database identifies music on portable devices to display album artwork on the 8.4-inch display, and improves accuracy of voice recognition of artist names and song titles
- SIRIUS Satellite Radio with song alert/game alert for automatic prompts of favorite songs/artists/games
- Single DVD with MP3/WMA capability
- Dual-zone climate controls with automatic climate control
- AM/FM radio

Upping the ante on the all-new Chrysler 300C and 300C AWD (available on 300 Limited) standard equipment lists is the Uconnect Touch 8.4N with more capability and premium connectivity features including:

- Garmin® navigation with lane guidance and more than 6 million points of interest
- SIRIUS Travel Link (12 months included with real-time fuel prices, movie listings, sports updates and weather)

#### **All-new PowerNet high-speed electrical architecture**

Chrysler Group's new PowerNet electrical architecture is the backbone, delivering connectivity between advanced technologies and in-vehicle personalization, for enhanced driver awareness.

"PowerNet provides a significant improvement in the all-new Chrysler 300 sedan's vehicle network performance by employing the latest data communication technology," said Alan Amici, Head of Electrical and Electronics - Chrysler Group LLC. "The network has been optimized to improve data throughput allowing Chrysler Group designers and engineers to add new features and plan for future growth."

The new electrical system allows both high- and low-speed data networks to be equipped with as many as 40 individual modules, all designed to improve vehicle performance and enhance the comfort and safety of the Chrysler 300. "With PowerNet, advanced technologies 'talk to each other,' making the Chrysler 300 more responsive, its safety technologies more purposeful and the driver more aware and alert of his or her surroundings," added Amici.

Within the PowerNet high-speed network, each module (e.g., Forward Collision Warning) processes its individual data and transmits the appropriate commands within the vehicle to activate any additional systems (e.g., anti-lock brake system and adaptive cruise control). The all-new Uconnect Touch utilizes PowerNet's low-speed data bus to handle personalization settings, instrument panel controls, entertainment and information applications (e.g. Keyless Enter-N-Go, smart remote start, SIRIUS Travel Link, iPod® Control, etc.), and comfort and convenience controls.

#### **SIRIUS Travel Link**

Providing Chrysler 300 passengers with real-time information and entertainment, SIRIUS Travel Link is now available on the all-new Uconnect Touch 8.4N. SIRIUS Travel Link provides up-to-the-minute information to make every trip more efficient. SIRIUS Travel Link includes:

- Weather: shows coast-to-coast weather data, current conditions and five-day forecasts, detailed storm cell information, hurricane and tropical storm tracking, local wind speeds and even ski resort conditions
- Fuel Prices: lists prices, locations and distance to more than 120,000 fuel stations across the United States, and can have the Garmin navigation system route to a selected fuel station location
- Sports: provides scores and schedules from the NFL, NBA, MLB, NHL, NASCAR, golf, college football and basketball
- Movies: uses listings from more than 4,500 movie theaters across the United States to help consumers plan movie times, theater addresses, ratings and run lengths ahead of time. Chrysler 300 sedan's passengers also may have the Garmin navigation system set a route to a selected theater location

### **Uconnect Web**

Uconnect Web turns the all-new Chrysler into a mobile "hot spot" capable of instant access to websites, e-mail, personalized music, online gaming, photo albums and more. This available dealer-installed wireless system provides high-speed data transfer and flexibility, combining Wi-Fi and 3G cellular connectivity for a new level of wireless technology.

### **Garmin Navigation**

The Uconnect Touch 8.4N integrates Garmin software and technology providing segment-leading navigation, lane guidance and more than 6 million points of interest. With its massive 8.4-inch touchscreen, the Chrysler 300 sedan's driver and passengers are provided with audible turn-by-turn instructions and simplified visual cues while the vehicle is in motion. The robust points of interest database make it easy to find nearby restaurants, shopping, hospitals or other local destinations.

### **Uconnect Voice Command with Bluetooth®**

The available Uconnect Voice Command with Bluetooth® is an in-vehicle, voice-activated communication system that allows drivers to operate a Bluetooth® compatible phone with their hands on the wheel and eyes on the road. When the Bluetooth® phone is initially connected, the contact list is automatically downloaded, synchronizing as many as 1,000 phone book entries, which can then be selected by simply saying a contact name. It also allows drivers to switch radio modes, tune to AM/FM and SIRIUS Satellite Radio stations and request real-time information (such as fuel prices) from SIRIUS Travel Link using natural voice commands. The handsfree option promotes safety, freedom, value and flexibility.

### **USB Port With iPod® Control**

Integrated conveniently and securely under the center-console armrest, this multimedia input allows the driver to control his or her iPod or other media device through the Uconnect Touch and steering-wheel mounted audio controls. The USB port also provides a mobile recharging station for iPod and USB powered devices. In addition MP3 and WMA audio files on a USB memory device may also be played and controlled on the Uconnect Touch system.

### **SIRIUS Satellite Radio**

With more than 130 channels of the best music, entertainment and information, SIRIUS Satellite Radio provides customers entertainment from coast to coast. SIRIUS Satellite Radio offers more than 60 commercial-free, digital music channels and 60 channels of sports, news, entertainment and children's programming, 24 hours a day. Regional traffic and weather reports also are included with SIRIUS Satellite Radio. Selecting favorite stations is easy with the new Uconnect Touch. Simply scan the channels with steering wheel controls, utilize pre-set touchscreen buttons, select a station with Uconnect Voice Command (e.g. "Tune to Hip Hop Nation"), or let Song Alert/Game Alert notify when a favorite artist, song or game is playing. In addition, Uconnect Touch can conveniently search both by music category and channel.

### **Alpine® Premium Audio Systems**

The all-new 2011 Chrysler 300 offers two audiophile-quality audio systems to immerse passengers in premium sound. Utilizing Alpine premium speakers and amplifiers, two high-performance options are offered, including:

- Alpine six-speaker premium audio system (standard on Chrysler 300 Limited, 300C and 300C AWD models)
  - Eight-channel amplifier with 276-watts of power
  - Two 3.5-inch speakers located in the instrument panel
  - Two 6 x 9-inch speakers located in the front doors

- Two 6 x 9-inch speakers located in the rear-shelf area
- Alpine nine-speaker premium audio system with subwoofer (available with the Sound Group on Chrysler 300 Limited, 300C and 300C AWD models)
  - 12-channel amplifier with 506-watts of power
  - Digital signal processing (DSP) for 7.1-adapted surround sound
  - Three 3.5-inch speakers located in the instrument panel
  - Two 6 x 9-inch speakers located in the front doors
  - Two 3.5-inch speakers located in the rear doors
  - Two 6 x 9-inch speakers located in the rear-shelf area
  - One 8-inch subwoofer center-positioned in the rear-shelf area

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