

Chrysler Group LLC Announces December 2010 Incentives

November 30, 2010, Auburn Hills, Mich. -

Chrysler Group LLC today announced the following incentives valid today through Jan. 3, 2011.

Consumers purchasing the 2010 Chrysler Town & Country or the 2010 Dodge Grand Caravan minivans are eligible for 0 percent financing for 72 months or up to \$2,000 in Owner Loyalty cash. Owners of minivans from competing manufacturers also are eligible for this offer.

Consumers purchasing a 2010 Dodge Challenger or 2010 Dodge Journey are eligible for \$2,000 in Consumer Cash or financing as low as 1.9 percent for 60 months on Challenger and 0 percent for 60 months on Journey. An additional \$1,500 in Bonus Cash is being offered to consumers who purchase a 2010 Challenger with manual transmission.

Consumers purchasing a 2011 Jeep® Liberty are eligible for \$2,500 in Consumer Cash or financing as low as 0 percent for 36 months, and an additional \$500 in Bonus Cash.

Consumers who lease most 2011 Jeep Patriot models are eligible for \$500 in Lease Bonus Cash, in addition to attractive lease rates from Ally Financial and U.S. Bank.

The Chrysler, Jeep, Dodge and Ram Truck brands will continue their November incentives through Jan. 3, 2011:

Ram Truck Brand

The Ram Truck Brand continues its Engine Bonus Cash on most 2010 and 2011 Ram Truck models equipped with a V-6, V-8 and Cummins diesel engines. The Ram Truck Brand is offering \$500 in Engine Bonus Cash on eligible 2010 and 2011 models equipped with a V-6 engine, and \$1,000 in Engine Bonus Cash on eligible models with a V-8 engine or Cummins diesel engine. In addition to the Engine Bonus Cash, consumers purchasing a 2010 Ram 1500 are eligible for \$500 in Ally Bonus Cash if purchased through Ally Financial.

The new Engine Bonus Cash can be added to attractive financing rates or Consumer Cash:

- The Ram Truck Brand is offering consumers financing as low as 0 percent for 60 months on most 2010 models or Consumer Cash up to \$3,500 on 2010 light- and heavy-duty trucks
- Ram customers can choose financing on 2011 models as low as 0 percent for 36 months or Consumer Cash of \$1,000 on light- and heavy-duty trucks
- The Ram Truck Brand also offers attractive leases through Ally Financial and U.S. Bank

Jeep® Brand

Consumers who purchase most Jeep Brand 2010 model year vehicles can choose financing as low as 0 percent for 60 months or Consumer Cash up to \$4,500.

- Consumers buying a 2010 Jeep Grand Cherokee can choose 0 percent financing for 72 months or Consumer Cash of \$4,500
- Consumers who purchase a 2010 Jeep Liberty, Jeep Grand Cherokee or Jeep Commander are eligible for up to an additional \$1,000 in Ally Bonus Cash if the purchase is financed through Ally Financial
- Consumers purchasing a 2011 Jeep Grand Cherokee are eligible for financing as low as 1.9 percent for 36 months
- The Jeep Brand also offers attractive leases through Ally Financial and U.S. Bank

Dodge Brand

Consumers purchasing most 2010 model year Dodge Brand vehicles can choose from 0 percent financing for up to

60 months or Consumer Cash of up to \$3,000.

- Consumers purchasing a 2010 Dodge Charger can choose 0 percent financing for up to 72 months or \$3,000 in Consumer Cash
- Consumers who purchase the 2010 Dodge Nitro can choose from financing as low as 0 percent for 60 months or Consumer Cash of \$3,000. In addition, consumers are eligible for \$1,000 in Bonus Cash
- The Dodge Brand is offering financing on the 2011 Dodge Caliber and 2011 Dodge Nitro as low as 0 percent for 36 months or up to \$2,000 in Consumer Cash
- The Dodge Brand also offers attractive leases through Ally Financial and U.S. Bank

Chrysler Brand

Consumers purchasing 2010 Chrysler Brand vehicles can choose financing as low as 0 percent for up to 60 months or Consumer Cash of up to \$3,000.

- The Chrysler Brand also offers attractive leases through Ally Financial and U.S. Bank

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