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All-new 2011 Jeep® Grand Cherokee Named "2011 Urban Truck of the Year"

- All-new 2011 Jeep Grand Cherokee sets the standard for premium SUVs and is awarded "2011 Urban Truck of the Year"
- Award is latest in growing list of accolades for 2011 Jeep Grand Cherokee
- Grand Cherokee hits the sweet spot of real-world capability and on-road refinement

November 29, 2010, Auburn Hills, Mich. -

Editors of Decisive Auto magazine and a panel of 15 independent automotive journalists have chosen the all-new 2011 Jeep® Grand Cherokee as Decisive Media's "Urban Truck of the Year."

"While faithfully capturing the spirit of its predecessor, the 2011 Jeep Grand Cherokee is new and improved in every way," said Lyndon Bell, Editor-in-chief - Decisive Auto magazine. "The Jeep's over-the-road dynamics easily rivals that of its competitors' less capable crossover vehicles. Meanwhile, the Jeep is also perfectly proficient at traversing any terrain. Luxurious interior appointments - along with the fact that drivers aren't penalized into accepting a lower trim level if they opt for the more fuel-efficient engine - speaks volumes to the way Jeep's engineers and product planners incorporated 21st century realities into America's most iconic SUV."

Before choosing Jeep's new premium SUV, the Urban Vehicle judging panel spent several months driving dozens of vehicles in a variety of North American urban settings. Consideration focused on several categories, including styling, practicality and attainability attributes of each vehicle.

"The 'Urban Truck of the Year' award reinforces the all-new Jeep Grand Cherokee's broad appeal," said Mike Manley, President and CEO - Jeep Brand, Chrysler Group LLC. "Jeep is pleased that this panel of influential journalists has recognized that the new Grand Cherokee delivers the perfect blend of on-road refinement, superb craftsmanship, world-class design, improved fuel economy, innovative features, and legendary real-world capability."

The Urban Vehicles of the Year will be formally presented at the 15th Annual Urban Wheel Awards on January 9, 2011, leading into the North American International Auto Show activities.

The "Urban Truck of the Year" is the latest in a list of awards the all-new 2011 Jeep Grand Cherokee has recently captured. Other accolades include:

- Consumers Digest "Best Buy"
- Popular Mechanics Automotive Excellence Award for Off-Road Ability
- Texas Auto Writers Association "SUV of Texas"
- Texas Auto Writers Association "Full-size SUV of Texas"
- Ruedas ESPN "Best SUV"
- Insurance Institute for Highway Safety (IIHS) Top Safety Pick

Jeep Grand Cherokee

Nearly two decades ago, Jeep invented the premium SUV segment with the introduction of the Jeep Grand Cherokee. More than 4 million sales later, Jeep improves the formula and hits the sweet spot of Jeep 4x4 capability and on-road refinement with the all-new 2011 Jeep Grand Cherokee.

The all-new Jeep Grand Cherokee delivers premium on-road performance while maintaining the Jeep brand's legendary four-wheel-drive, torque-on-demand two-speed transfer case and towing capability. It also offers improved fuel economy (up to 23 mpg), superb on-road ride and handling, a world-class interior cabin, more than 45 safety and security features, and a variety of advanced technology features.

Jeep Brand

Built on nearly 70 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Compass, Grand Cherokee, Liberty, Patriot, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all six Jeep models are sold outside North America - and all are available in right-hand drive versions and with gasoline and diesel powertrain options. Chrysler Group LLC sells and services vehicles in approximately 120 countries around the world.

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