Contact: Nick Cappa

Todd Goyer

Jeep® Expands Vehicle Lineup with New Grand Cherokee and Liberty Models

- Premium editions of new Jeep vehicles to debut at Los Angeles Auto Show
- 2011 Jeep® Grand Cherokee Overland Summit the most luxurious, distinctive and comprehensively equipped production Jeep vehicle ever
- 2011 Jeep Liberty Jet combines vehicle's renowned capability with unique upscale appearance
- Both new models available in Jeep showrooms next month

November 15, 2010, Los Angeles - A pair of new Jeep vehicles - the Jeep® Grand Cherokee Overland Summit and the Jeep Liberty Jet - make their debut today here at the Los Angeles Auto Show. Both vehicles expand the reach of the iconic brand's lineup, offering legendary Jeep capability in new, unique, premium editions.

The new Jeep Grand Cherokee Overland Summit is unquestionably the most luxurious, distinctive and comprehensively equipped Jeep vehicle ever produced, while the new Liberty Jet expands Liberty's appeal, delivering its best-in-class capability in an upscale appearance.

"While core Jeep enthusiasts will certainly love these vehicles, the new Grand Cherokee Overland Summit and Liberty Jet models are in direct response to consumers in the premium end of the spectrum asking us for our unique, benchmark capability in stunning, luxurious packages," said Mike Manley, President and CE0 - Jeep Brand, Chrysler Group LLC. "These new vehicles deliver the premium attributes that a growing portion of our customers are asking for, and at the same time, are certain to draw new customers into Jeep showrooms."

The new Jeep Grand Cherokee Overland Summit and Jeep Liberty Jet models arrive in dealerships next month.

2011 Jeep Grand Cherokee Overland Summit

Available in a new, exclusive Rugged Brown paint scheme, sporting a unique front appearance that includes a fully chromed grille and fog lamp bezels, and riding on 20-inch bright, polished aluminum wheels, the Overland Summit model elevates the all-new 2011 Jeep Grand Cherokee to new levels of indulgence and refinement for drivers seeking the ultimate personal driving statement in a premium sport-utility vehicle.

Inside, the new Jeep Grand Cherokee features unique Black Olive burl real wood trim blended into the instrument panel. The distinctive polished trim wraps into the upper panels of both the front and rear doors surrounding passengers with the highest levels of craftsmanship. The wood trim is also used on the standard, leather-wrapped, heated steering wheel.

The Grand Cherokee Overland Summit boasts a Black lower and New Saddle upper interior trim color, along with saddle-color Nappa heated and ventilated leather seats - with perforated inserts, accent piping and unique stitching - and Berber floor mats with Black and Chestnut accent binding.

Standard on the 2011 Jeep Grand Cherokee Overland Summit is the Advanced Warning System and Adaptive Cruise Control group, which consists of Adaptive Cruise Control, Forward Collision Warning, Blind Spot Monitoring and Rear Cross-path detection systems.

In addition to the unique Rugged Brown exterior color, the Jeep Grand Cherokee Overland Summit is also available in Mineral Gray, White Gold and Black.

The Grand Cherokee Overland Summit edition available at a U.S. Manufacturer's Suggested Retail Price (MSRP) of $42,495 (plus $780 destination) for 4x2 models, and $45,995 (plus $780 destination) for 4x4 versions.

2011 Jeep Liberty Jet

The 2011 Jeep Liberty Jet appearance package is available on Liberty Sport and Limited models.

Exterior features on the new Liberty Jet include 20-inch polished aluminum wheels fitted with P245/50R20 all-season tires; chrome lower fascia opening, body side moldings, license plate brow, roof rails and mirror caps; blacked-out headlamps; and unique 'Jet' badging. The new 2011 Liberty Jet is offered in four exterior colors: Bright Silver, Dark Charcoal, Brilliant Black and Blackberry.

Inside, the Jeep Liberty Jet edition boasts a 9-speaker premium audio system; a standard security system that includes supplemental side-curtain air bags and Park Sense rear park assist; available Dark Slate Gray leather seating with accent stitching; heated front seats, available with six-way power function for the driver and two-way for the passenger; leather-wrapped steering wheel with audio controls; and one-touch up/down power windows.

The Liberty Jet option package is available at a U.S. Manufacturer's Suggested Retail Price (MSRP) of $1,495 on Liberty Sport models and $995 on Liberty Limited models.

Jeep Brand

Built on 70 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

With the greatest range of SUVs under one brand, the Jeep vehicle portfolio consists of:

Compass: A compact SUV with a modern, urban design that delivers unsurpassed 4x4 fuel economy, freedom, utility, and Jeep 4x4 cachet and capability, all at a terrific value. Compass will receive significant (to be announced) improvements for 2011

Grand Cherokee: The most capable and luxurious Grand Cherokee ever, balancing legendary Jeep capability with sophistication to deliver a premium driving experience for all adventures

Liberty: The mid-size SUV from Jeep that offers Jeep Trail Rated® 4x4 capability combined with on-road refinement and numerous innovative features, including the industry-exclusive full-length Sky Slider® open canvas roof

Patriot: A compact SUV delivering the fun, adventure and value only Jeep can offer, with unsurpassed 4x4 fuel economy and segment-leading capability. Rugged styling is enhanced for 2011 with new front and rear fascias, grille, cladding and increased 4x4 ride height. Patriot's updated interior features upgraded materials and soft touch points, and retuned steering and suspension systems improve the overall ride and handling experience in all conditions

Wrangler: The icon of the Jeep brand, it remains true to its heritage as the original fun-and-freedom machine. For 2011, it boasts an all-new interior, and a premium body-color hardtop for Sahara models

Wrangler Unlimited: The only four-door convertible SUV on the market with room for five adult passengers, Wrangler Unlimited receives an all-new interior for 2011, and a premium body-color hardtop for Sahara models.

To meet consumer demand around the world, all Jeep models are sold outside North America - and all are available in right-hand-drive versions and with gasoline and diesel powertrain options. Chrysler Group LLC sells and services vehicles in approximately 120 countries around the world.

-###-

Additional information and news from Stellantis are available at: https://media.stellantisnorthamerica.com