

Contact: Amy Delcamp

Rick Deneau

2011 Town & Country Offers Minivan Customers Style and Function

- Town & Country is the first Chrysler brand vehicle to wear the brand's new winged badge
- New, sleek exterior design allows the Town & Country customer to truly arrive in style
- Interior cabin boasts premium materials and a rich color palette

November 14, 2010, Auburn Hills, Mich. -

The new "face of Chrysler" starts with the 2011 Chrysler Town & Country.

The Chrysler brand's iconic minivan has been refreshed with a sleek, elegant exterior design featuring a new front fascia and new grille, inspired by the all-new Chrysler 300, which will be shared across the Chrysler brand lineup. Town & Country is also the first vehicle to adorn the new Chrysler brand winged badge.

"The 2011 Chrysler Town & Country is the perfect vehicle to first wear the newly designed winged badge as it signals the new vision for the Chrysler brand," said Brandon Faurote, Head of Chrysler Design - Chrysler Group LLC. "Our flagship minivan continues to evolve with a new harmonious design, using only quality materials on the interior and distinctive design elements on the exterior for a clean and modern look that our customers will be proud to drive."

A new hood and projector-style front fog lamps, linked together by a crossbar chrome blade, further demonstrates the exterior upgrades to the front and sets the expectation of elegance when a customer first approaches the vehicle. Sophisticated styling continues toward the rear of the vehicle. A unique, new for 2011, liftgate features curved back glass, body-color rear spoiler and a chrome light bar with integrated Town & Country typeface. The rear fascia and scuff pad are chrome-trimmed and the vehicle is complete with the addition of new LED taillamps.

The Town & Country's new 17-inch wheels include a new winged logo center cap and chrome trim runs along the door molding, connecting the sculpted exterior package.

Inside, the new interior of the 2011 Chrysler Town & Country minivan is beautifully crafted and finished with quality materials that are soft to the touch and pleasing to the eye, and complemented with precise fit and finish.

A new, sculpted one-piece instrument panel is more intuitive for the customer with improved ergonomics and larger, beautifully redesigned gauges. The new gated shifter is tastefully decorated with chrome. The center stack has been redesigned with the customer in mind, offering improved ergonomics.

A new steering wheel with premium top grain leather and hand controls for audio, navigation and speed control have been integrated. The Chrysler brand sets another minivan-first by offering an optional heated steering wheel. Integrated into the center stack is Chrysler brand's signature clock that has been reinterpreted with classic and modern angles and trimmed in chrome.

New to the Town & Country is an available super center console that provides its occupants with clever functionality and increased storage for CDs, DVDs, notepads or wallets. It also features an easy-to-access pass-through storage space that has been designed to hold larger items such as a purse or tote.

Rich, warm colors paired with contrasting darker shades of color create an inviting and a soothing atmosphere for the driver and passengers.

Unparalleled attention to detail continues to make the new 2011 Chrysler Town & Country the best choice for families that want a vehicle with style and value.

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>