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## **New 2011 Chrysler Town & Country Provides Every Owner a Minivan That Satisfies Their Dreams**

- The new Chrysler Town & Country provides customers a well-engineered minivan that delivers beauty and substance
- 2011 Town & Country appeals to customers who lead a busy life and want the safety, versatility, functionality and value a minivan provides
- Elegant style, a beautifully crafted interior, tech-savvy features and an exhilarating driving experience provide customers more than they expect, at a surprising value

November 14, 2010, Auburn Hills, Mich. -

The Chrysler Town & Country pioneered the stylish, well-appointed minivan. It's the original luxury minivan and one of the most inventive in the market, with 75 minivan-first innovations. For 2011, the new Chrysler Town & Country redefines style with understated elegance that is an unexpected value.

"Today's customer is smart: they want a vehicle with character - one that projects style but not at the expense of blinding their neighbors," said Olivier Francois, CEO - Chrysler Brand. "They want beauty, coupled with substance, in a vehicle that delivers reliability, capability, usability, comfort, safety and fuel efficiency. The 2011 Town & Country satisfies that dream."

The Chrysler Town & Country minivan competes in the mid- and full-size MPV segment, which represents more than half a million vehicles sold globally in 2009.

The new 2011 Town & Country will appeal primarily to young, mainly professional, tech-savvy families that lead a fulfilled, active lifestyle. Technology is a big part of this customer's lifestyle and a vehicle without it won't do. The 2011 Chrysler Town & Country appeals to both men and women who want safety and security features, and the functionality and versatility a minivan offers, and appreciate a vehicle that offers value.

The 2011 Chrysler Town & Country delivers on the Chrysler brand's promise to deliver great American design, engineering and style with a value proposition that exceeds the expectation of the customer. The 2011 Chrysler Town & Country has a distinct advantage over the competition with more than 40 standard safety and technology features as well as segment-leading innovative features. The new Chrysler Town & Country provides customers a vehicle with exquisite style, excellent acceleration, handling and fuel economy, satisfying their dream while being fueled by ours.

The Chrysler brand is experiencing a rejuvenation, and product is at the heart of it, replacing its full lineup with either all-new or significantly improved vehicles.

The 2011 Chrysler Town & Country is available in three different configurations in the United States: Town & Country Touring, Town & Country Touring L and the Town & Country Limited.

### **Touring**

The 2011 Chrysler Town & Country Touring is powered by the new 3.6-liter Pentastar V-6 engine with best-in-class 283 horsepower and 260 lb.-ft. of torque mated to a six-speed transaxle. Standard features include the industry-exclusive Stow 'n Go® seating and storage with new, larger, more comfortable second-row seats and a new one-touch fold-down function, front seat-mounted side air bags, driver-side knee blocker air bag, new Chrysler brand steering wheel with integrated controls for audio, cruise control, sunscreen glass, automatic temperature control, Electronic Vehicle Information Center (EVIC), power sliding passenger doors and power liftgate, eight-way power

driver seat, SIRIUS Satellite Radio, 16-inch aluminum wheels with premium tires, projector-style fog lamps, leather-wrapped steering wheel and shifter knob, six speakers, rear, overhead storage and Media Center 430 CD/DVD/HDD/MP3 radio. The 2011 Town & Country Touring also comes standard with more than 40 safety and technology features including Blind-spot Monitoring, Rear Cross Path detection, ParkSense® rear park assist, ParkView® rear backup camera, rain sensing wipers, SmartBeam® headlights and premium tire pressure monitoring system.

#### **Touring L**

The 2011 Chrysler Touring L model includes the standard features of the Touring plus perforated leather seats, heated front-row seats, second- and third-row window shades, remote start, eight-way power passenger seat with two-way power lumbar, chrome signal mirrors and new 17-inch aluminum wheels with premium tires.

#### **Limited**

The 2011 Chrysler Town & Country Limited model is the ultimate family vehicle, packed with premium features. In addition to the standard features of the Touring L model, the Limited includes 17-inch chrome wheels, a nine-speaker system with subwoofer, minivan-first heated steering wheel, second-row heated seats, dual-DVD entertainment system, upgraded Nappa leather seats, electrochromatic rearview mirror, memory functions for seats, mirrors and radio, high-intensity discharge headlamps, Uconnect, Keyless Entry-N-Go, new super center console and Media Center 430N CD/DVD/HDD/MP3/Navigation radio.

#### **Available Equipment and Option Packages:**

##### **Touring:**

- Engine block heater
- Keyless Enter 'n Go
- Driver Convenience Group
- Entertainment Group #1
- Load leveling and height control
- Media Center 430N CD/DVD/MP3/HDD/Navigation Radio
- Media Center 730N CD/DVD/MP3/HDD/Navigation Radio
- Mopar body-color running boards
- Mopar Exterior Appearance Group
- Passenger Convenience Group
- Security Group
- Trailer Tow Group
- Uconnect Web

##### **Touring L:**

- Engine block heater
- Keyless Enter 'n Go
- Driver Convenience Group
- Entertainment Group #2
- Load leveling and height control
- Media Center 430N CD/DVD/MP3/HDD/Navigation radio
- Media Center 730N CD/DVD/MP3/HDD/Navigation radio
- Mopar body-color running boards
- Mopar Exterior Appearance Group
- Power folding third-row seat
- Power sunroof
- Second-row Quad seating
- SIRIUS Backseat TV
- Trailer Tow Group
- Uconnect® Web

##### **Limited:**

Engine block heater  
Load leveling and height control  
Mopar body-color running boards  
Mopar Exterior Appearance Group  
Power folding third-row seat  
Power sunroof  
Premium removable center console  
Second-row Quad seating  
Trailer Tow Group  
Uconnect Web

**Packages:**

Entertainment Group #1

- Second-row overhead 9-inch video screen
- Second-row overhead DVD console
- Video remote control
- Wireless headphones

Driver Convenience Group

- Bluetooth streaming audio
- Heated front and second-row seats
- Heated steering wheel
- Remote USB port
- Rearview auto-dimming mirror with microphone
- Uconnect voice command with Bluetooth capability

Media Center 430N CD/DVD/MP3/HDD Navigation Radio

- 30-gigabyte hard drive with 4,250 song capacity
- 6.5-inch touchscreen display
- Audio jack input for mobile devices
- Garmin® navigation system
- ParkView rear backup camera

Media Center 730N CD/DVD/MP3/HDD/Navigation Radio

- 1-year SIRIUS Satellite Radio Service
- 1-year SIRIUS Travel Link Service
- 1-year SIRIUS Real-time Traffic Service
- 30-gigabyte hard drive with 4,250 song capacity
- 6.5-inch Touchscreen display
- 6 speakers
- Audio jack input for mobile devices
- Bluetooth streaming audio
- GPS navigation
- ParkView Rear Backup Camera
- Remote USB port
- Rearview auto dimming mirror
- Uconnect voice command with Bluetooth

Mopar® Exterior Appearance Group

- Mopar body-color running boards
- Mopar bright door sills
- Mopar premium floor mats with logo
- Mopar splash guards

Passenger Convenience Group

- Second- and third-row window shades
- Heated second-row seats

#### Power Convenience Group

- Power sliding doors
- Power adjustable pedals
- Power liftgate

#### Power Sunroof

- Dual rear overhead mini console
- Mini overhead console

#### Remote Proximity Keyless Entry

- Bright door handles

#### Security Group

- Remote start system
- Security alarm

#### Trailer Tow Group

- Heavy-duty engine cooling
- Heavy-duty radiator
- Heavy-duty transmission oil cooler
- Load leveling and height control

#### Uconnect Handsfree Group

- Bluetooth® streaming audio
- Remote USB port
- Rearview auto-dimming mirror

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