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Uconnect[®] Touch Centralizes World-Class Infotainment and Vehicle Personalization to Keep All-new 2011 Dodge Charger Passengers Connected, Comfortable and Secure

- State-of-the-art Uconnect[®] Touch provides the all-new 2011 Dodge Charger with next-generation mobile infotainment and multimedia features to keep passengers connected between any destination
- All-new Uconnect Touch comes in four models, all of which deliver world-class functionality with an intuitive user interface that was benchmarked against the best E-segment sedans from Europe, Asia and North America
- Uconnect Voice Command, Uconnect Touch, steering-wheel controls and familiar center-stack controls all work in synergy to make the experience intuitive and simple for the driver
- Segment-exclusive Garmin[®] navigation on the premium Uconnect Touch 8.4N model provides easy-to-use maps, lane guidance and more than 6 million points of interest
- SIRIUS Travel Link on the premium Uconnect Touch 8.4N provides real-time weather, fuel prices, sport scores and movie theater information to make any trip more efficient and fun

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The all-new 2011 Dodge Charger's Uconnect[®] Touch integrates world-class infotainment and convenience technologies to keep passengers connected, comfortable and secure.

"While the all-new 2011 Dodge Charger connects the driver to the road, its all-new Uconnect Touch system connects the driver and passengers to the things that matter most, in a holistic manner that keeps the driver focused and passengers entertained." said Marios Zenios, Head of Connectivity and Infotainment - Chrysler Group LLC. "As the centerpiece to Dodge Charger's advanced technologies, Uconnect Touch features world-class functionality and integrates real-time information, multimedia, portable mobile devices, voice commands and vehicle personalization settings for a safe, efficient and fun trip between destinations."

The all-new Uconnect Touch illustrates tangible results from the company's extensive research and development. During the development of the all-new Uconnect Touch, Chrysler Group engineers visited, observed and recorded more than 4,100 owners of the best E-segment vehicles from Europe, Asia and North America to see how they interacted with their in-vehicle audio and navigation systems, as well as find out what they really want and need from a multimedia and infotainment system. The result: four high-quality next-generation infotainment models that are easy to use and simplify how passengers interact with different radio, media, climate control and navigation technologies.

ALL-NEW UCONNECT TOUCH MODELS KEEP PASSENGERS CONNECTED

From navigation to dual-zone climate controls, to the ability to check fuel prices, Uconnect Touch makes life in the all-new 2011 Dodge Charger an excellent experience for the driver and passengers.

Dodge Charger offers four Uconnect Touch (4.3, 4.3S, 8.4 and 8.4N) models, all featuring easy-to-use controls to provide class-leading technology. With its touchscreen display and user-friendly touch-key categories, information on the Uconnect Touch is clearly displayed, and connecting and controlling personal mobile devices is simple.

The premium Uconnect Touch 8.4N model enables more customer-convenient amenities than ever before, including the integration of segment-leading Garmin[®] navigation and SIRIUS Travel Link with real-time fuel prices, movie listings, sports updates and weather.

The all-new Uconnect Touch model lineup on the 2011 Dodge Charger includes:

- Uconnect Touch 4.3 is standard on the all-new 2011 Dodge Charger SE and includes:
 - 4.3-inch QVGA touchscreen display
 - USB Port with iPod® Control
 - Uconnect Voice Command with Bluetooth® (optional)
 - AM/FM radio
 - Single CD with MP3/WMA capability
 - Dual-zone climate controls
 - Auxiliary audio input (3.5 mm)
- Available on the all-new 2011 Dodge Charger SE is the Uconnect Touch 4.3S model, which adds:
 - SIRIUS Satellite Radio
 - Song Alert/Game Alert for automatic prompts of favorite songs/artists/games

Upping the ante on the all-new Dodge Charger R/T and Charger R/T AWD's standard equipment lists (included on Dodge Charger Rallye and Rallye Plus packages) is the Uconnect Touch 8.4 with more capability and premium connectivity features including:

- Uconnect Touch 8.4 includes:
 - 8.4-inch QVGA touchscreen display
 - Uconnect Voice Command with Bluetooth®
 - SD Card reader (MP3/WMA music file support only)
 - USB Port with iPod® Control
 - DVD playback capability (when vehicle is in Park)
 - Integrated Gracenote database identifies music on portable devices to display album artwork on the 8.4-inch display, and improves accuracy of voice recognition of artist names and song titles
 - SIRIUS Satellite Radio with song alert/game alert for automatic prompts of favorite songs/artists/games
 - Single DVD with MP3/WMA capability
 - Dual-zone climate controls with automatic climate control
 - AM/FM radio
- Available on the 2011 Dodge Charger R/T and Charger SE is the Uconnect Touch 8.4N model, which adds:
 - Garmin® navigation with lane guidance and more than 6 million points of interest
 - SIRIUS Travel Link with real-time fuel prices, movie listings, sports updates and weather

ALL-NEW POWERNET HIGH-SPEED ELECTRICAL ARCHITECTURE

Chrysler Group's new PowerNet electrical architecture is the backbone of the all-new seventh-generation 2011 Dodge Charger, delivering connectivity between advanced technologies and in-vehicle personalization, for enhanced driver awareness.

"PowerNet provides a significant improvement in vehicle network performance by employing the latest data communication technology," said Alan Amici, Head of Electrical and Electronics - Chrysler Group LLC. "The network has been optimized to improve data throughput allowing Chrysler Group designers and engineers to add new features and plan for future growth."

PowerNet's high- and low-speed data network can be equipped with as many as 40 individual modules, all designed to improve vehicle performance and enhance the comfort and safety of the all-new Dodge Charger's driver and passengers.

"PowerNet enables all of the 2011 Dodge Charger's advanced technologies to 'talk to each other,' making the Charger more responsive, its safety technologies more purposeful and the driver more aware and alert of his or her surroundings," added Amici.

Within the PowerNet high-speed network, each module (e.g. Forward Collision Warning) processes its individual data and transmits the appropriate commands within the vehicle to activate any additional systems (e.g. anti-lock brake

system and adaptive cruise control).

The all-new Uconnect Touch utilizes PowerNet's low-speed data bus to handle personalization settings, instrument panel controls, entertainment and information applications (e.g. Keyless Enter-N-Go, smart remote start, SIRIUS Travel Link, iPod® Control, etc.), and comfort and convenience controls.

SIRIUS TRAVEL LINK

Providing 2011 Dodge Charger passengers with real-time information and entertainment, SIRIUS Travel Link is now available on the all-new Uconnect Touch 8.4N. SIRIUS Travel Link provides up-to-the-minute information to make every trip more efficient.

SIRIUS Travel Link includes:

- **Weather:** shows coast-to-coast weather data, current conditions and five-day forecasts, detailed storm cell information, hurricane and tropical storm tracking, local wind speeds and even ski resort conditions
- **Fuel Prices:** lists prices, locations and distance to more than 120,000 fuel stations across the United States, and can have the Garmin navigation system route to a selected fuel station location
- **Sports:** provides scores and schedules from the NFL, NBA, MLB, NHL, NASCAR, golf, college football and basketball
- **Movies:** uses listings from more than 4,500 movie theaters across the United States to help consumers plan movie times, theater addresses, ratings and run lengths ahead of time. Dodge Charger's passengers also may have the Garmin navigation system routed to a selected theater location

UCONNECT WEB

Uconnect Web turns the all-new 2011 Dodge Charger into a mobile "hot spot" capable of instant access to websites, e-mail, personalized music, online gaming, photo albums and more. This available dealer-installed wireless system provides high-speed data transfer and flexibility, combining Wi-Fi and 3G cellular connectivity for a new level of wireless technology.

GARMIN NAVIGATION

The available Uconnect Touch 8.4N integrates Garmin software and technology to give the all-new 2011 Dodge Charger segment-leading navigation, lane guidance and more than 6 million points of interest. With its large 8.4-inch touchscreen, Dodge Charger's driver and passengers are provided with audible turn-by-turn instructions and easily recognized visual cues while the vehicle is in motion. The robust points of interest database make it easy to find nearby restaurants, shopping, hospitals or other local destinations.

UCONNECT VOICE COMMAND WITH BLUETOOTH®

The available Uconnect Voice Command with Bluetooth® is an in-vehicle, voice-activated communication system that allows drivers to operate a Bluetooth compatible phone with their hands on the wheel and eyes on the road. When the Bluetooth phone is initially connected, the contact list is automatically downloaded, synchronizing as many as 1,000 phone book entries, which can then be selected by simply saying a contact name. It also allows drivers to switch radio modes, tune to AM/FM and SIRIUS Satellite Radio stations and request real-time information (such as fuel prices) from SIRIUS Travel Link using natural voice commands. The handsfree option promotes safety, freedom, value and flexibility.

USB PORT WITH IPOD® CONTROL

Integrated conveniently and securely under the center-console armrest, this multimedia input allows the driver to control his or her iPod or other media device through Dodge Charger's Uconnect Touch and steering-wheel mounted audio controls. The USB port also provides a mobile recharging station for iPod and USB powered devices. In addition MP3 and WMA audio files on a USB memory device may also be played and controlled on the Uconnect Touch system.

SIRIUS SATELLITE RADIO

With more than 130 channels of the best music, entertainment and information, SIRIUS Satellite Radio provides customers entertainment from coast to coast. SIRIUS Satellite Radio offers more than 60 commercial-free, digital music channels and 60 channels of sports, news, entertainment and children's programming, 24 hours a day. Regional traffic and weather reports also are included with SIRIUS Satellite Radio. Selecting favorite stations is easy

with the new Uconnect Touch. Dodge Charger's passengers are able to scan channels with steering wheel controls, utilize pre-set touchscreen buttons, select a station with Uconnect Voice Command (e.g. "Tune to Hip Hop Nation"), or let Song Alert/Game Alert notify when a favorite artist, song or game is playing. In addition, Uconnect Touch can conveniently search both by music category and channel.

ALPINE® PREMIUM AUDIO SYSTEMS

The all-new 2011 Dodge Charger offers two audiophile-quality audio systems to immerse passengers in premium sound. Utilizing Alpine premium speakers and amplifiers, the Dodge Charger offers two high-performance options, including:

- Alpine six-speaker premium audio system
 - Eight-channel amplifier with 276-watts of power
 - Two 3.5-inch speakers located in the instrument panel
 - Two 6 x 9-inch speakers located in the front doors
 - Two 6 x 9-inch speakers located in the rear-shelf area
- Alpine nine-speaker premium audio system with subwoofer
 - 12-channel amplifier with 506-watts of power
 - Digital signal processing (DSP) for 7.1-adapted surround sound
 - Three 3.5-inch speakers located in the instrument panel
 - Two 6 x 9-inch speakers located in the front doors
 - Two 3.5-inch speakers located in the rear doors
 - Two 6 x 9-inch speakers located in the rear-shelf area
 - One 8-inch subwoofer center-positioned in the rear-shelf area

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